



BIKE ECONOMY DIRECTORY

USER MANUAL

FOREIGN COMPANIES

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BIKE ECONOMY

THE DIRECTORY



THE DIRECTORY

BRIEF INTRODUCTION

Bike economy directory is an **innovative virtual catalog** that **collects and showcases** the companies in the bike sector of the provinces of **Milan, Monza Brianza, Lodi**.

Designed to **connect international buyers with Italian businesses**, the platform offers a great opportunity for foreign operators to explore company profiles, review their product offerings, and identify those that perfectly align with their needs.

Thanks to the Chamber of Commerce of Milan Monza Brianza Lodi, participation is free of charge.

BIKE ECONOMY DIRECTORY

A virtual catalog that connects international buyers with Italian companies in the bike sector

[Bike economy directory →](#)

Already registered but your request has been declined.



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Thanks to the Chamber of Commerce of Milan Monza Brianza Lodi, participation is free of charge.

We have created a step by step guide to help you get the most out of the platform. [Click here to access](#)

For further information, please contact us at the e-mail address bike-economy@promositalia.com

Why participate

Free access

1 Participation of international operators is free of charge.

Participation costs for Italian companies are borne by the Chamber of Commerce of Milan Monza Brianza Lodi.

Continuous visibility

2 The directory is always accessible to registered buyers, 24/7, 365 days a year

Dedicated support

3 A Help Desk service is available to provide assistance to users

Dynamic Directory

4 Company profiles of registered Italian companies are always up to date.

The online catalog is constantly enriched with new companies and product sheets.

Optimized Networking

5 Bike Economy Directory facilitates the organization of b2b meetings between companies and buyers in the sector.

Bike economy Directory is part of the Bike Economy project of the Chamber of Commerce of Milan, Monza Brianza and Lodi.

[Bike economy directory →](#)

Already registered but your request has been declined.

THE DIRECTORY

WHY SIGN UP

FREE ACCESS

Participation of international operators is **free of charge**

CONTINUOUS VISIBILITY

The directory is **always accessible** to registered buyers, **24/7, 365 days a year**

DYNAMIC DIRECTORY

Company profiles of registered **Italian** companies are **always up-to-date**. The online catalog is constantly enriched with new companies and product sheets

DEDICATED SUPPORT

A **Help Desk service** is available to provide assistance to users

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[Bike economy directory](#) →

Already registered but your request has been declined.

THE DIRECTORY

HOW TO REGISTER

1. CREATE YOUR
USER
PROFILE

2. FILL OUT THE
COMPANY
PROFILE

3. REGISTRATION
REQUEST
SENT!

4. WAIT FOR YOUR
REGISTRATION
TO BE VALIDATED

5. EXPLORE
ITALIAN
COMPANIES AND
THEIR PRODUCTS

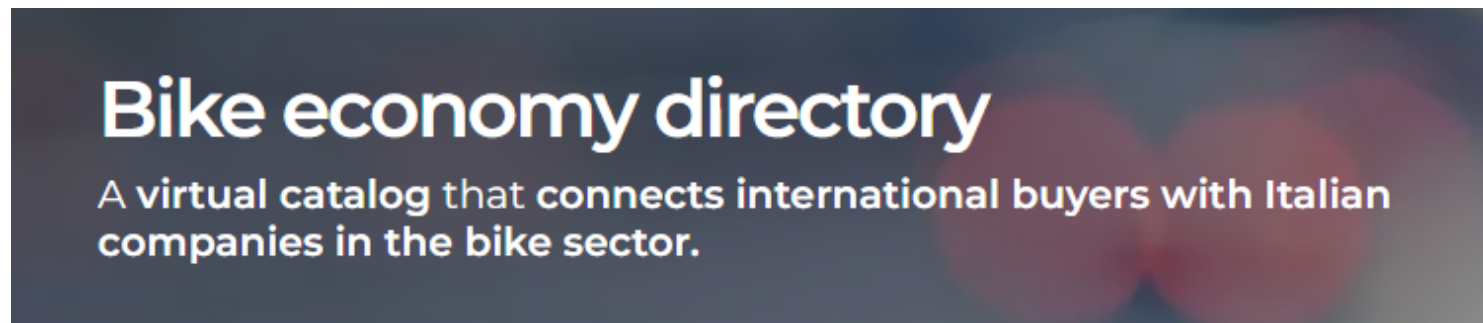
IF YOU HAVE
ALREADY
PARTICIPATED IN
INBUYER OR
OTHER PROMOS
ITALIA DIGITAL
EVENTS, LOG IN
WITH THE
CREDENTIALS IN
YOUR
POSSESSION

ONCE YOU ARE PART
OF THE DIRECTORY,
YOU CAN SEARCH
FOR ITALIAN
COMPANY PROFILES,
PRODUCTS AND
EXPRESS YOUR
PREFERENCES

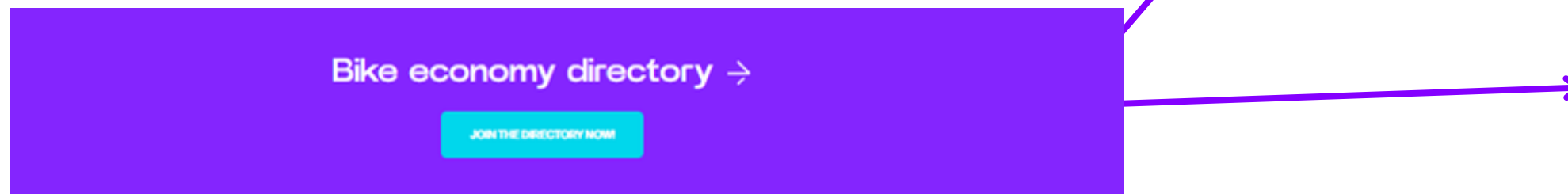
THE DIRECTORY

HOW TO REGISTER

Visit the Bike economy directory homepage



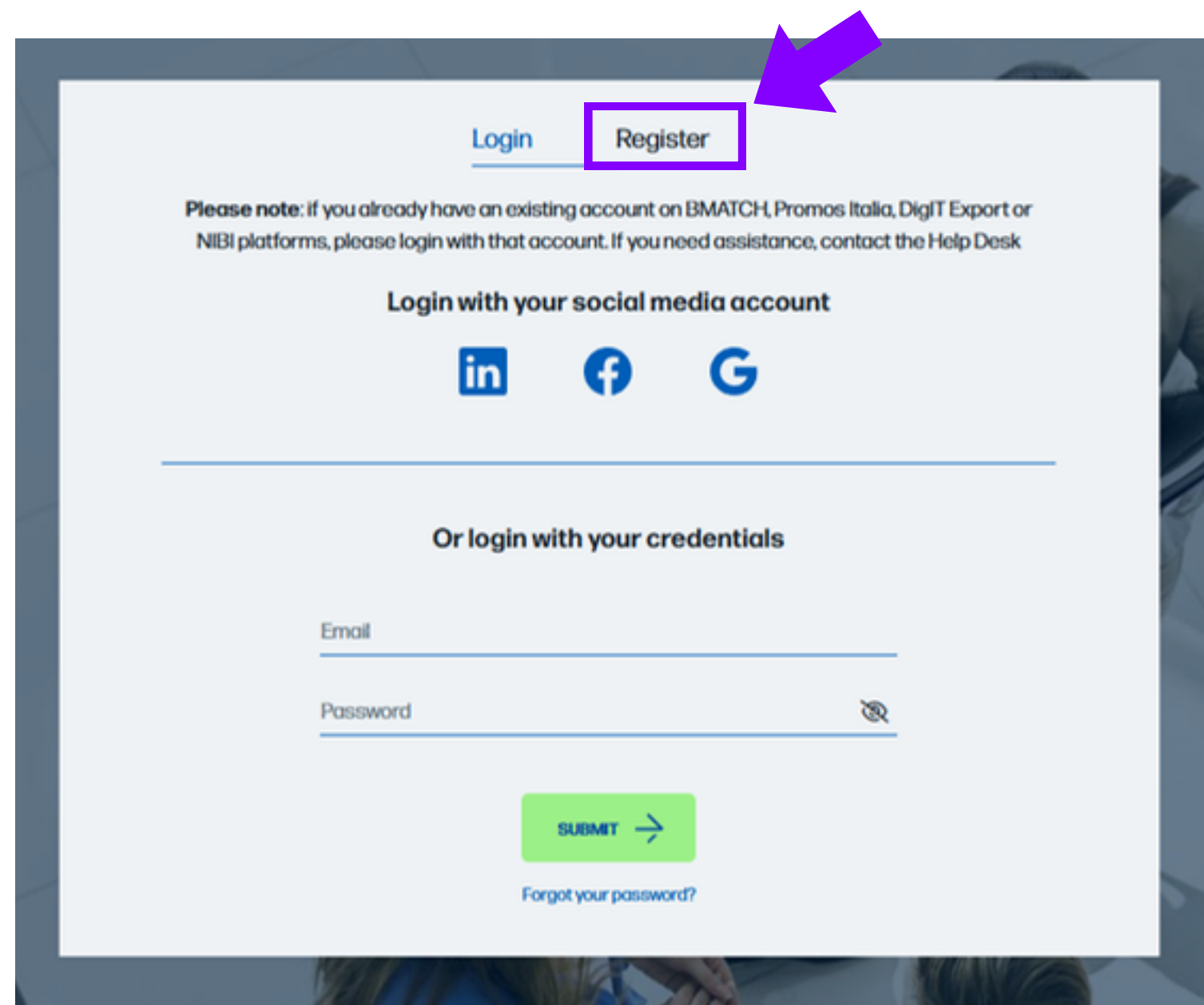
And sign up by clicking on one of the two available access points



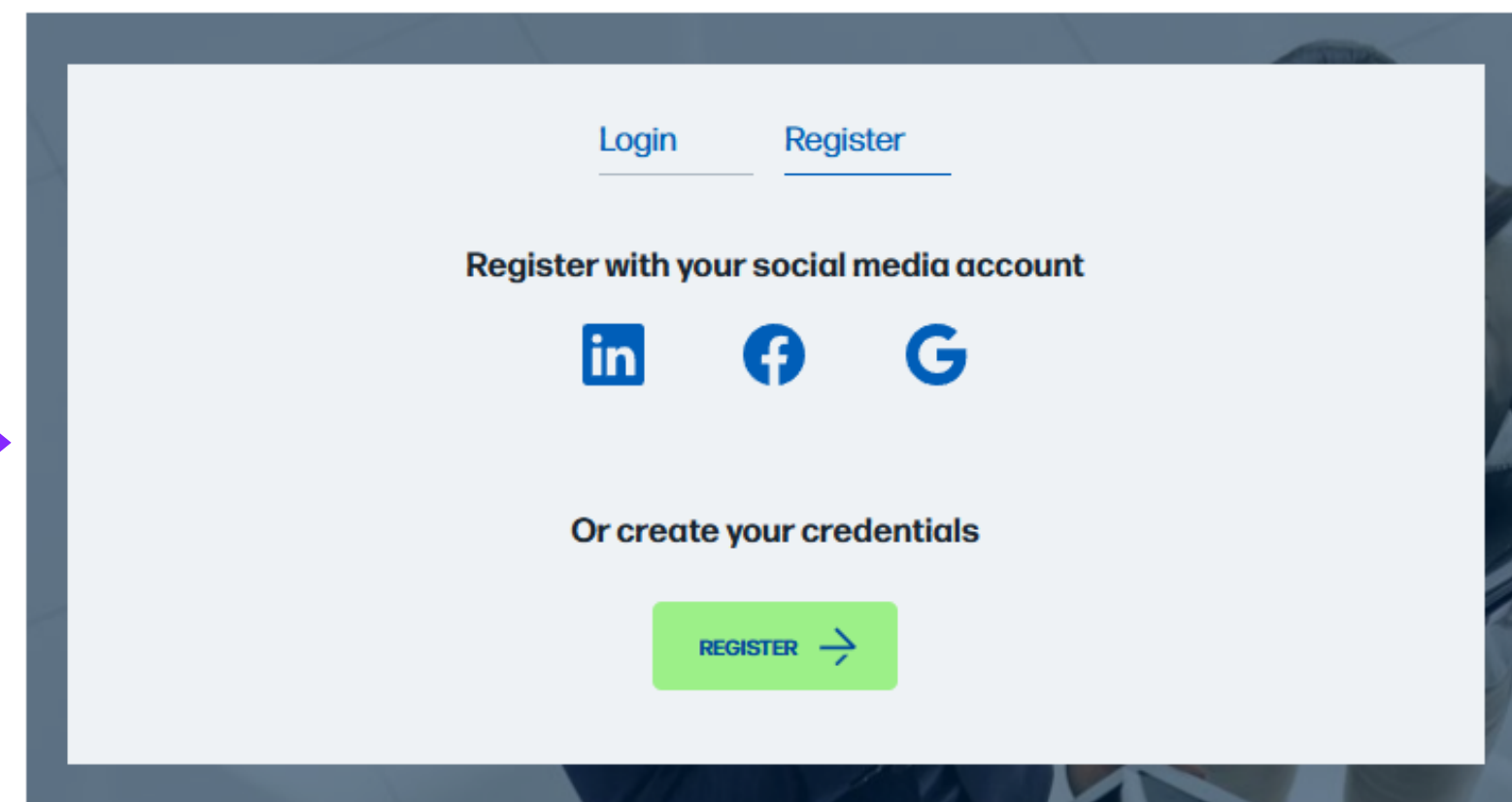
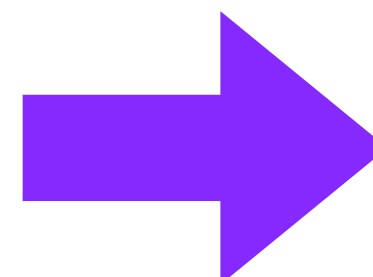
THE DIRECTORY

HOW TO REGISTER

Once the registration form will appear, please select the **Register** tab.



The screenshot shows a registration form with two tabs at the top: 'Login' and 'Register'. The 'Register' tab is highlighted with a red box and a red arrow. Below the tabs, there is a note: 'Please note: if you already have an existing account on BMATCH, Promos Italia, DigIT Export or NIBI platforms, please login with that account. If you need assistance, contact the Help Desk'. Under the heading 'Login with your social media account', there are three icons: LinkedIn, Facebook, and Google+. Below this, there is a horizontal line and the text 'Or login with your credentials'. Under this heading, there are two input fields: 'Email' and 'Password'. Below the 'Password' field, there is a red 'SUBMIT' button with a right arrow. At the bottom, there is a link 'Forgot your password?'.



The screenshot shows the 'Register' tab selected. Below the tabs, there is a heading 'Register with your social media account'. Under this heading, there are three icons: LinkedIn, Facebook, and Google+. Below this, there is a horizontal line and the text 'Or create your credentials'. Under this heading, there is a red 'REGISTER' button with a right arrow.



Attention: If you have participated in previous editions of InBuyer or have already created an account on the Promos Italia, DigIT Export, or NIBI event platforms, please **log in using the same credentials**.

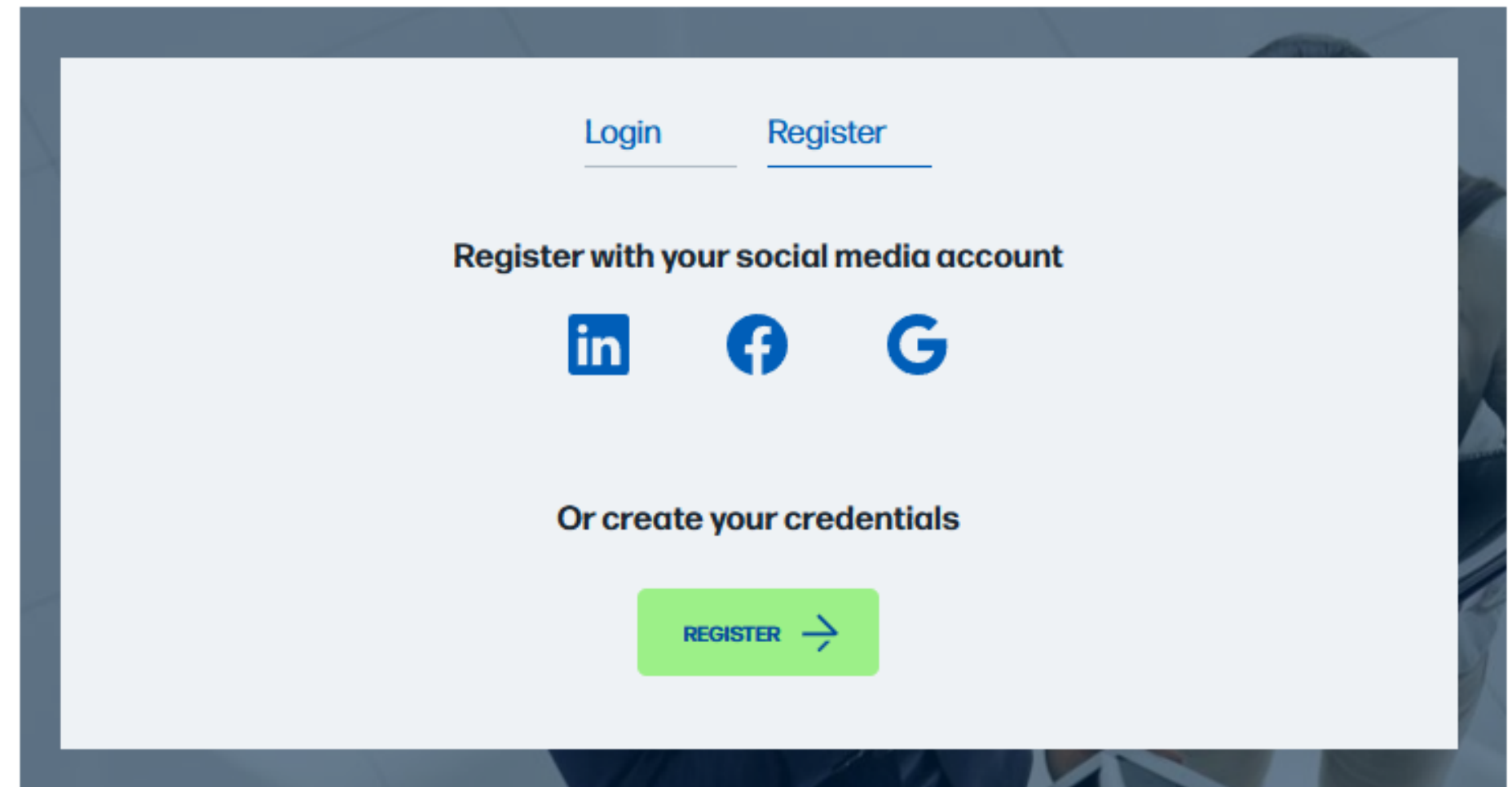
THE DIRECTORY

HOW TO REGISTER

You can register in two ways:

1) Via a **social media account** (LinkedIn, Facebook, Google - the platform will use the following information: email and profile picture). Please note that you will need to use the same method each time you log in.

2) By creating your **login credentials** manually by clicking on **Register**.



IMPORTANT: If you forget your login credentials in the future, you can recover them in one of the following ways:

- **If you registered via social media**, recover them through the chosen social platform.
- **If you registered using your own credentials**, use the password recovery option.

Please note: the Bike economy directory Team cannot recover your password on your behalf.

THE DIRECTORY

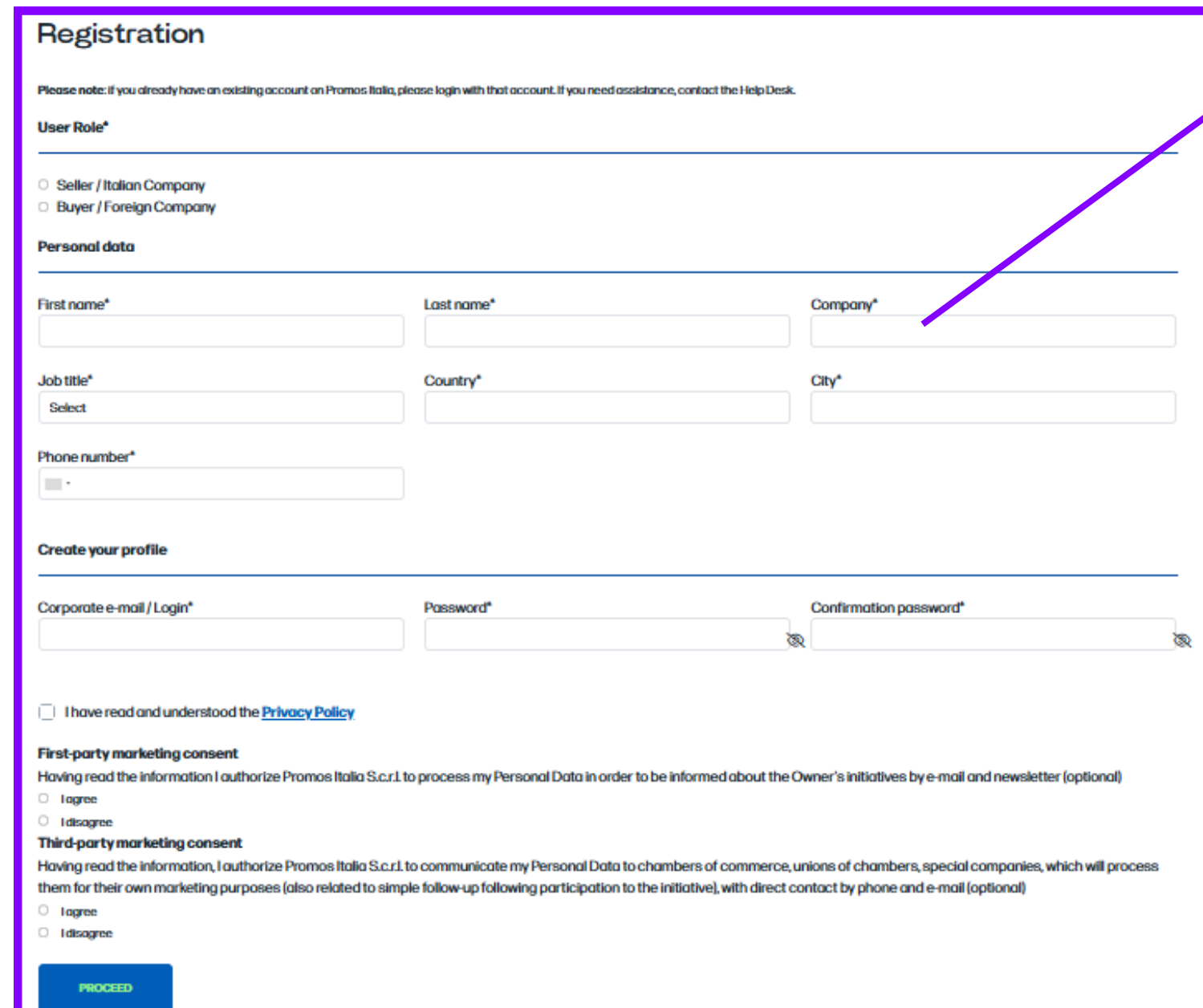
USER ACCOUNT CREATION

The user profile registration screen will appear. **Fill in all the required user information.**

As a foreign company, select **"Buyer/Foreign Company"** in **"User role"**.

If the company you represent has previously participated you may already **find the company name available** in the **drop-down menu**. Filling in the **"Company"** field, you will be able to search for it. Otherwise, click **"If you don't find your company"** and enter it via **"Create a new company"**.

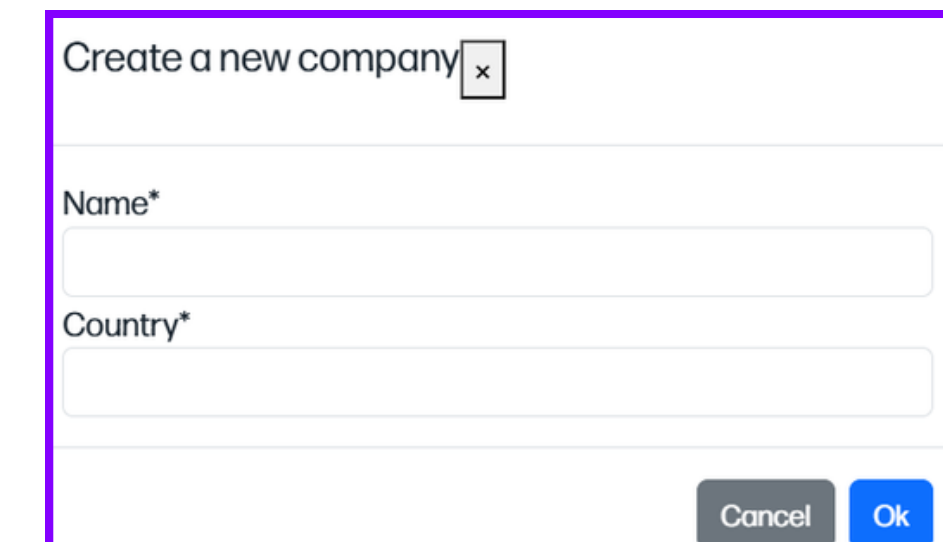
Once you have filled in all the fields, click on **Proceed**.



The registration form is titled "Registration" and includes a note about existing accounts. It is divided into several sections: "User Role*" with radio buttons for "Seller / Italian Company" and "Buyer / Foreign Company"; "Personal data" with fields for "First name*", "Last name*", "Company*", "Job title*" (a dropdown menu), "Country*", "City*", and "Phone number*"; "Create your profile" with fields for "Corporate e-mail / Login*", "Password*", and "Confirmation password*"; and a checkbox for "I have read and understood the Privacy Policy". At the bottom, there are two sections for marketing consent: "First-party marketing consent" and "Third-party marketing consent", each with "I agree" and "I disagree" options. A blue "PROCEED" button is at the bottom left.



This dialog box is titled "Search for your company" and features a search input field. Below the field is a large empty space for results. A blue button at the bottom right says "If you don't find your company, click here".



This dialog box is titled "Create a new company" and contains input fields for "Name*" and "Country*". At the bottom right, there are "Cancel" and "Ok" buttons.

COMPANY PROFILE

CREATE YOUR SHOWCASE



COMPANY PROFILE

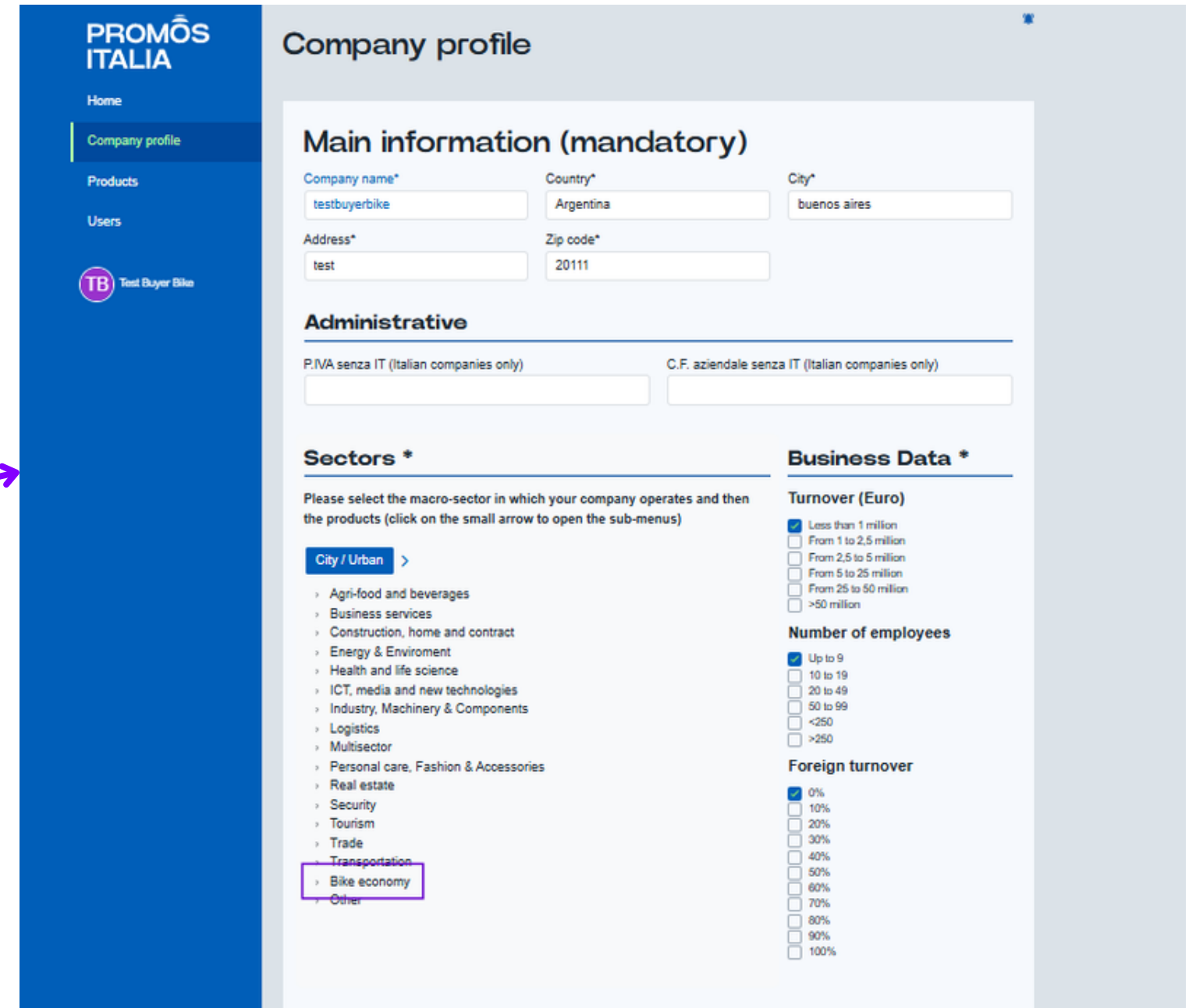
MAIN INFORMATION

Fill in the **Main information section** in the blue box of your company profile with all the **mandatory information** about your company before proceeding to additional data and finalizing your registration.

The mandatory fields to complete registration are:

- Company name
- Country
- Province (mandatory only for Italian companies)
- City
- Address
- Zip code
- Sector (max. 1): select **BIKE ECONOMY** and at least one product category from those proposed.
- Business data

Once you have filled in these fields, you can already click on **“Save” and proceed.**



PROMOS ITALIA

Home
Company profile
Products
Users

Company profile

Main information (mandatory)

Company name* testbuyerbike Country* Argentina City* buenos aires

Address* test Zip code* 20111

Administrative

P.IVA senza IT (Italian companies only) C.F. aziendale senza IT (Italian companies only)

Sectors *

Please select the macro-sector in which your company operates and then the products (click on the small arrow to open the sub-menus)

City / Urban >

- Agri-food and beverages
- Business services
- Construction, home and contract
- Energy & Environment
- Health and life science
- ICT, media and new technologies
- Industry, Machinery & Components
- Logistics
- Multisector
- Personal care, Fashion & Accessories
- Real estate
- Security
- Tourism
- Trade
- Transportation
- Bike economy
- Other

Business Data *

Turnover (Euro)

- ☒ Less than 1 million
- ☐ From 1 to 2.5 million
- ☐ From 2.5 to 5 million
- ☐ From 5 to 25 million
- ☐ From 25 to 50 million
- ☐ >50 million

Number of employees

- ☒ Up to 9
- ☐ 10 to 19
- ☐ 20 to 49
- ☐ 50 to 99
- ☐ <250
- ☐ >250

Foreign turnover

- ☒ 0%
- ☐ 10%
- ☐ 20%
- ☐ 30%
- ☐ 40%
- ☐ 50%
- ☐ 60%
- ☐ 70%
- ☐ 80%
- ☐ 90%
- ☐ 100%

IMPORTANT - The company profile is divided into two sections

- **Main information:** must be completed at the time of registration.
- **Additional information:** can be completed at a later stage, but is mandatory in order to participate in business matching activities.

COMPANY PROFILE

FURTHER INFORMATION

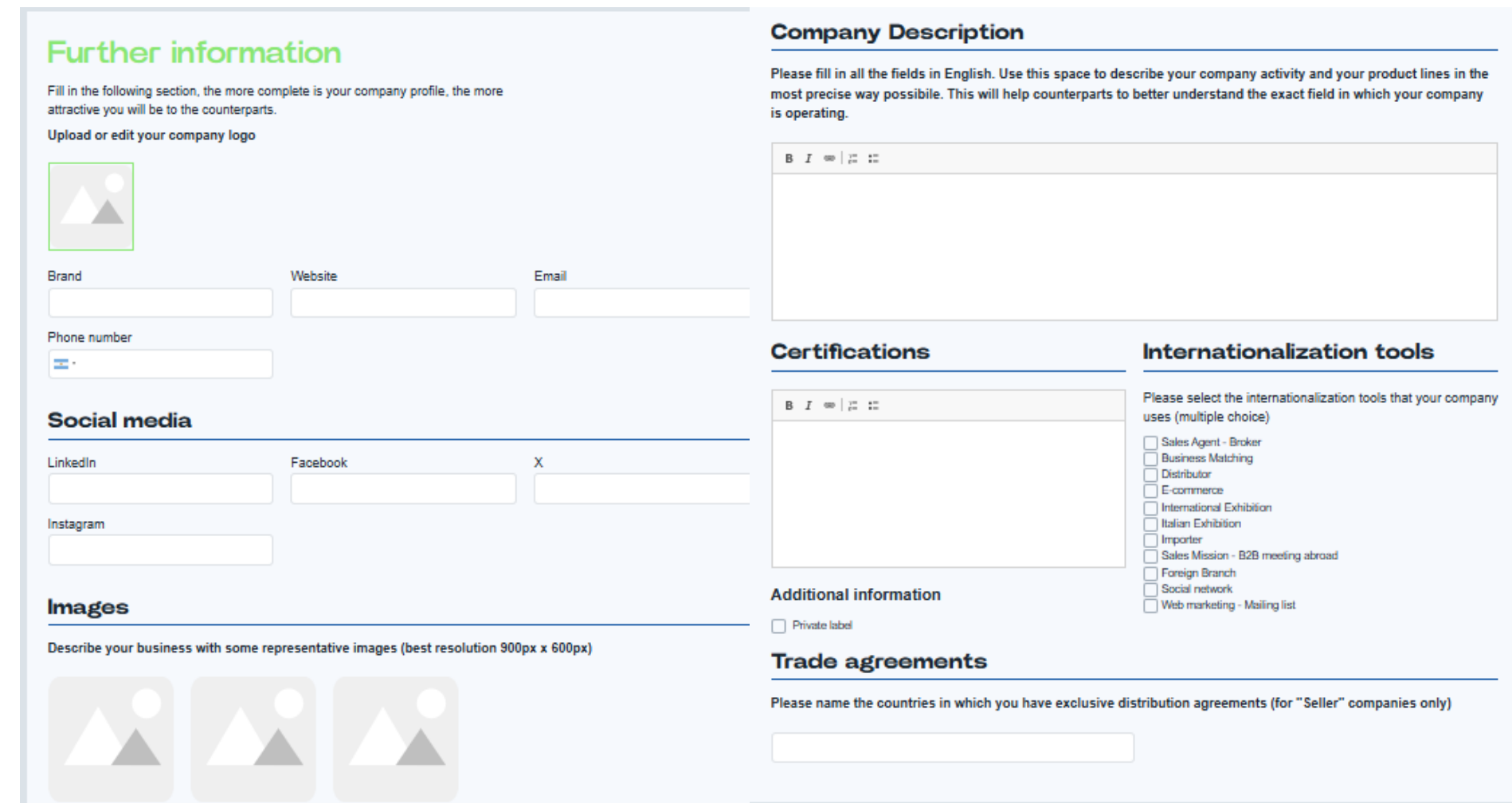
The company profile will be **your online showcase**: the more complete it is, the more the Bike Directory Team **will be able to involve you in events of your interest**.

Fill in the **Further information section** of the company profile with all the **other information relating to your company**.

You will be asked to fill out the profile in detail **only the first time you sign up to Bike economy directory**

Once filled out and saved, **you can use it for all other events hosted on the Promos Italia platform**.

You can update it with new information at any time.



Further information

Fill in the following section, the more complete is your company profile, the more attractive you will be to the counterparts.

Upload or edit your company logo



Brand Website Email

Phone number

Social media

LinkedIn Facebook X

Instagram

Images

Describe your business with some representative images (best resolution 900px x 600px)

Company Description

Please fill in all the fields in English. Use this space to describe your company activity and your product lines in the most precise way possible. This will help counterparts to better understand the exact field in which your company is operating.

Certifications

Internationalization tools

Please select the internationalization tools that your company uses (multiple choice)

- ☐ Sales Agent - Broker
- ☐ Business Matching
- ☐ Distributor
- ☐ E-commerce
- ☐ International Exhibition
- ☐ Italian Exhibition
- ☐ Importer
- ☐ Sales Mission - B2B meeting abroad
- ☐ Foreign Branch
- ☐ Social network
- ☐ Web marketing - Mailing list

Additional information

☐ Private label

Trade agreements

Please name the countries in which you have exclusive distribution agreements (for "Seller" companies only)

COMPANY PROFILE: FURTHER INFORMATION

LOGO, CONTACTS E SOCIAL MEDIA

Insert **your logo**, the website in English, in addition to the **company email and telephone contacts**.

If your company has **social media account**, highlight them in the company profile by inserting the link in the **Social media section**.

You can add the following social media links:

- LinkedIn
- Facebook
- X
- Instagram

Further information

Fill in the following section, the more complete is your company profile, the more attractive you will be to the counterparts.

Upload or edit your company logo



Brand

Website

<https://testbuyerbike.com>

Email

info@testbuyer.com

Phone number

 +540000000000

Social media

LinkedIn

Facebook

<https://www.facebook.com/testbuyer>

X

Instagram

COMPANY PROFILE: FURTHER INFORMATION

COMPANY IMAGES AND DESCRIPTION

Please include **some representative images of your company** and a **description of your business in English**.

If you have particular product lines, highlight them in the description.

The more information you provide about your products, the more the other party can get a complete picture of your business.

Images

Describe your business with some representative images (best resolution 900px x 600px)



Company Description

Please fill in all the fields in English. Use this space to describe your company activity and your product lines in the most precise way possible. This will help counterparts to better understand the exact field in which your company is operating.

B *I*   

Test

COMPANY PROFILE: FURTHER INFORMATION

CERTIFICATIONS, TOOLS E TRADE AGREEMENTS

In the “**Certifications**” field, indicate the certifications your company has.

In “**Internationalization tools**” select the main tools that your company uses to sell abroad or to make your products known on foreign markets.

In the “**Trade agreements**” field: indicate whether and in which countries you have exclusive distribution agreements.

Remember to save after each update.

Certifications

B I  

Test certification

Additional information

☐ Private label

Trade agreements

Please name the countries in which you have exclusive distribution agreements (for "Seller" companies only)

Internationalization tools

Please select the internationalization tools that your company uses (multiple choice)

☒ Sales Agent - Broker
☐ Business Matching
☐ Distributor
☐ E-commerce
☐ International Exhibition
☐ Italian Exhibition
☐ Importer
☐ Sales Mission - B2B meeting abroad
☐ Foreign Branch
☐ Social network
☐ Web marketing - Mailing list

REGISTRATION COMPLETED

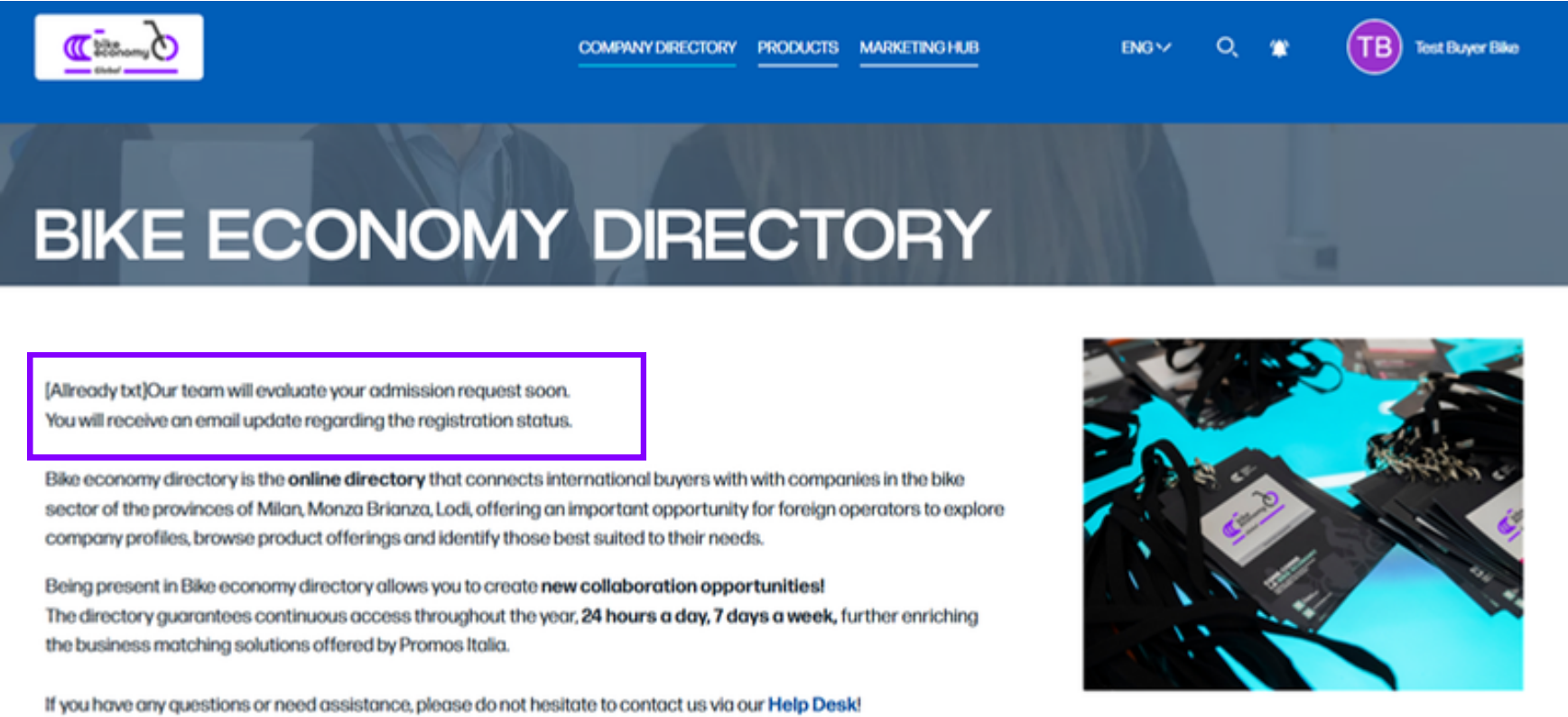
APPROVAL PROCESS



REGISTRATION

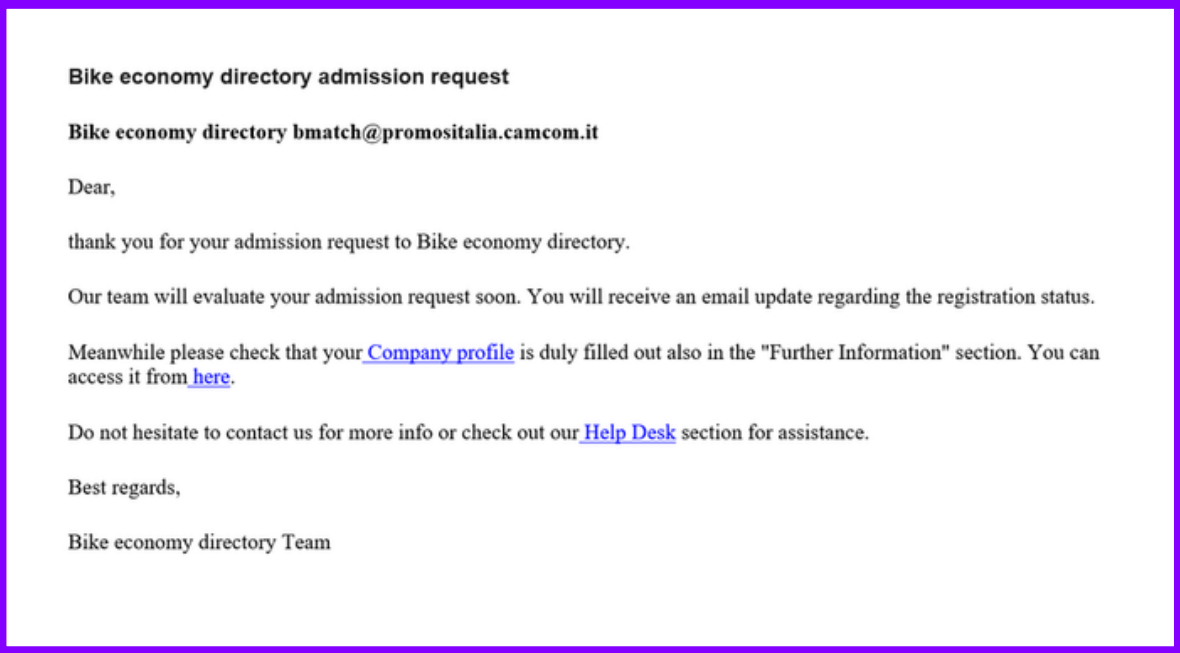
PENDING APPROVAL

Once you have completed all the fields of the company profile (mandatory section) and clicked on “Continue”, the **following message will appear and you will receive a notification** informing you that your registration request has been registered and processed.

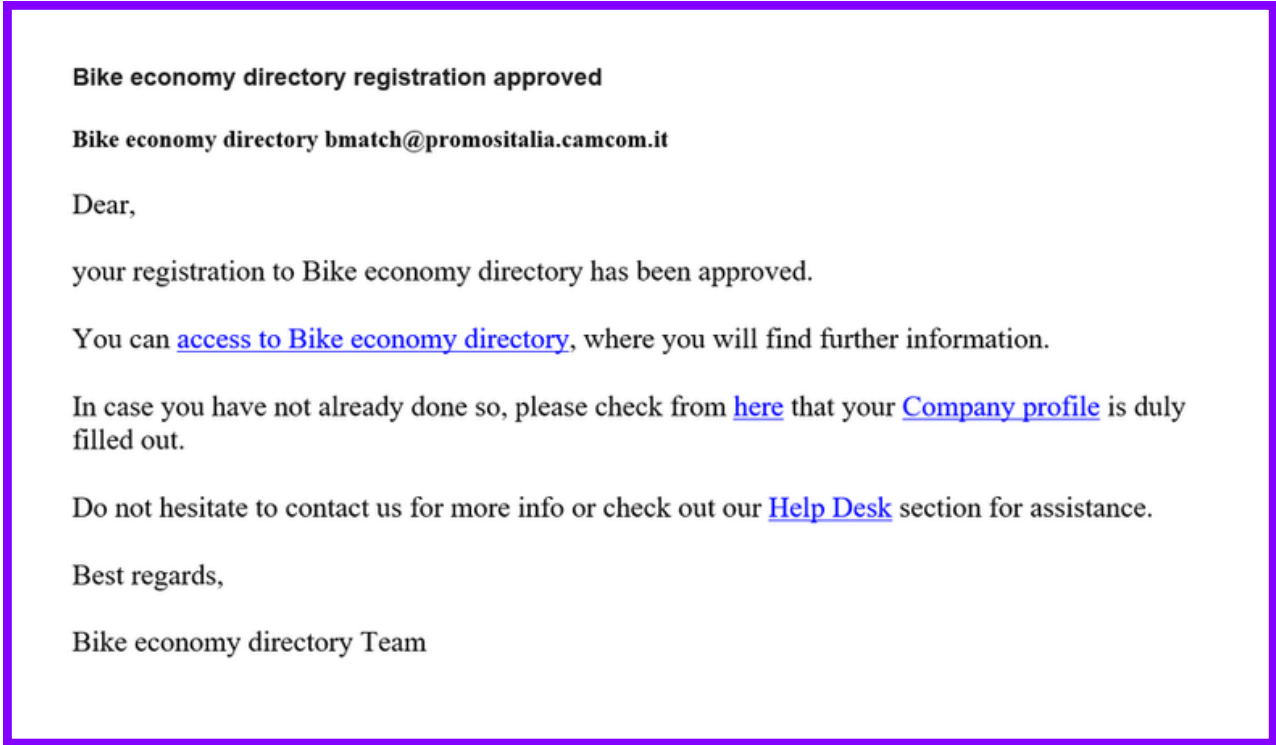


The **Bike economy directory team** will analyze your profile and you will receive an **approval email to access the platform**.
In case your profile cannot be activated you will receive a notification.

EMAIL ACKNOWLEDGMENT REGISTRATION



CONFIRMATION EMAIL PARTICIPATION



REGISTRATION

APPROVED USERS: WELCOME IN!

After a quick check, Bike economy directory team approves your company. You will receive the approval notification by email.

You are now part of the Bike economy directory!

Now you can:

- **Complete your company profile**
- **Browse the profiles** of Italian companies
- **Browse the product sheets** of Italian companies
- **Select and mark as preferred** the companies you are interested in

How to do it? Scroll through the next slides!

The screenshot shows the 'BIKE ECONOMY DIRECTORY' website. At the top right is the 'bike economy Global' logo. Below the header, there are two buttons: 'EXPLORE COMPANIES' and 'EXPLORE PRODUCTS'. A welcome message reads: 'Welcome to Bike economy directory! You can now start to browse the online directory of companies in the bike sector of the provinces of Milan, Monza Brianza, Lodi. The Bike economy directory connects international buyers with Italian companies, offering foreign operators the opportunity to explore company profiles and products. Accessible all year round, 24/7, it allows you to browse and save profiles of Italian companies, helping you in expand your business network. Start by choosing the product categories in which you operate and refine your search by applying the filters of interest. You will be able to mark as "favorite" those companies that meet your needs and save them in a specific of favorites, also adding personalized notes. If you have any questions or need assistance, please do not hesitate to contact us via our Help Desk!'. On the right, there is a 'My favorites' section with a list of companies: ARLIX SRL, BAC MILANO SRL, TEST SELLER BIKI 4, and TEST SELLER BIKI 2. Below this, there are sections for 'Main sectors' (Tourism (1), Bike economy (30)), 'Product Categories' (Bicycles production/trade (20), Transport/Rental (1), Parts and manufacturing processes (10), Accessories (1), Electronics and smart systems (3), Cycling clothing and protections (5), Maintenance, tools, services (2)), 'Specific Products' (City / Urban (3), Frames, Forks (5), Helmets (2), Motors and batteries (3), Display and controller (1), Glasses (1), Luggage racks, bags, water bottles, bottle cages (4), Road / Racing (7), Transmission (barrel, gears, chains, derailleurs, cassette) (2), Brakes (disc, pads, levers, calipers) (1), Chains (4), MTB / Enduro / Downhill (3), Puncture repair kit (1), Ground / Adventure (3), Lubricants and cleaning products (1), Wheels (tires, hubs, spokes, rims, tubes) (3), E-bike (2), Saddles and seatposts (2), Sensors and telemetry (1), Technical clothing (jerseys, shorts, vests) (2), Cargo / Utility (7), Handbags, bags and totes (2), Kids / Junior (4), Pedals (1), Special bikes (handbike, recumbent, folding) (3)), 'Italian Provinces Admitted' (Milano (23), Monza (5)), 'Turnover (Euro)' (Less than 1 million (7), From 1 to 25 million (5), From 25 to 50 million (2), From 50 to 250 million (4), From 250 to 500 million (3), >500 million (1)), and a 'Companies' section displaying a grid of company logos and names: ARLIX SRL (Milano), ARLA S.P.A. (Monza Brianza), BAC MILANO SRL (Milano), BICICAPACE SRL (Milano), BIXXIS (Monza Brianza), EBBI SRL (Milano), F.LLI MASCHAGGI SRL (Milano), F.LLI ZANONI SRL (Milano), FSA VISION (Monza Brianza), GaraGeeks (Milano), GIAPPY SRL (Milano), and HOMER'S SUELL (Milano).

PERSONAL DASHBOARD

USER PERSONAL DASHBOARD AND FEATURES



PERSONAL DASHBOARD

USER MENU



The user menu can be accessed from the badge at the top right of every page of the website.

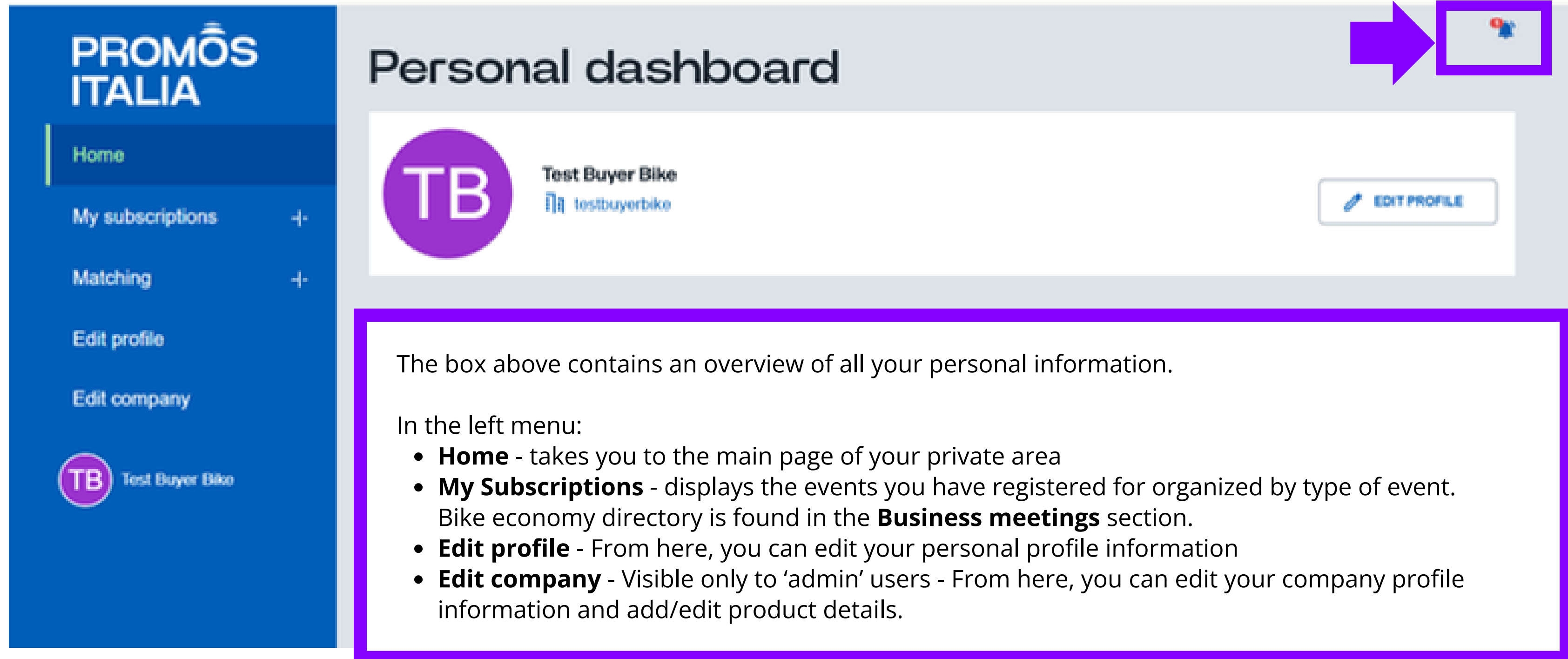
By clicking on it, a drop-down menu will appear with the following options:

- **Personal dashboard** (see next slide)
- **Edit company** (visible only if the user is an Admin of the company profile – it allows editing the Company Profile and adding/editing product sheets)
- **Company Name** (allows you to view your public company profile)
- **Logout**

PERSONAL DASHBOARD

OVERVIEW

Notification bell – from here you can view the notifications you have received.



Personal dashboard

The box above contains an overview of all your personal information.

In the left menu:

- **Home** - takes you to the main page of your private area
- **My Subscriptions** - displays the events you have registered for organized by type of event. Bike economy directory is found in the **Business meetings** section.
- **Edit profile** - From here, you can edit your personal profile information
- **Edit company** - Visible only to 'admin' users - From here, you can edit your company profile information and add/edit product details.

PERSONAL DASHBOARD

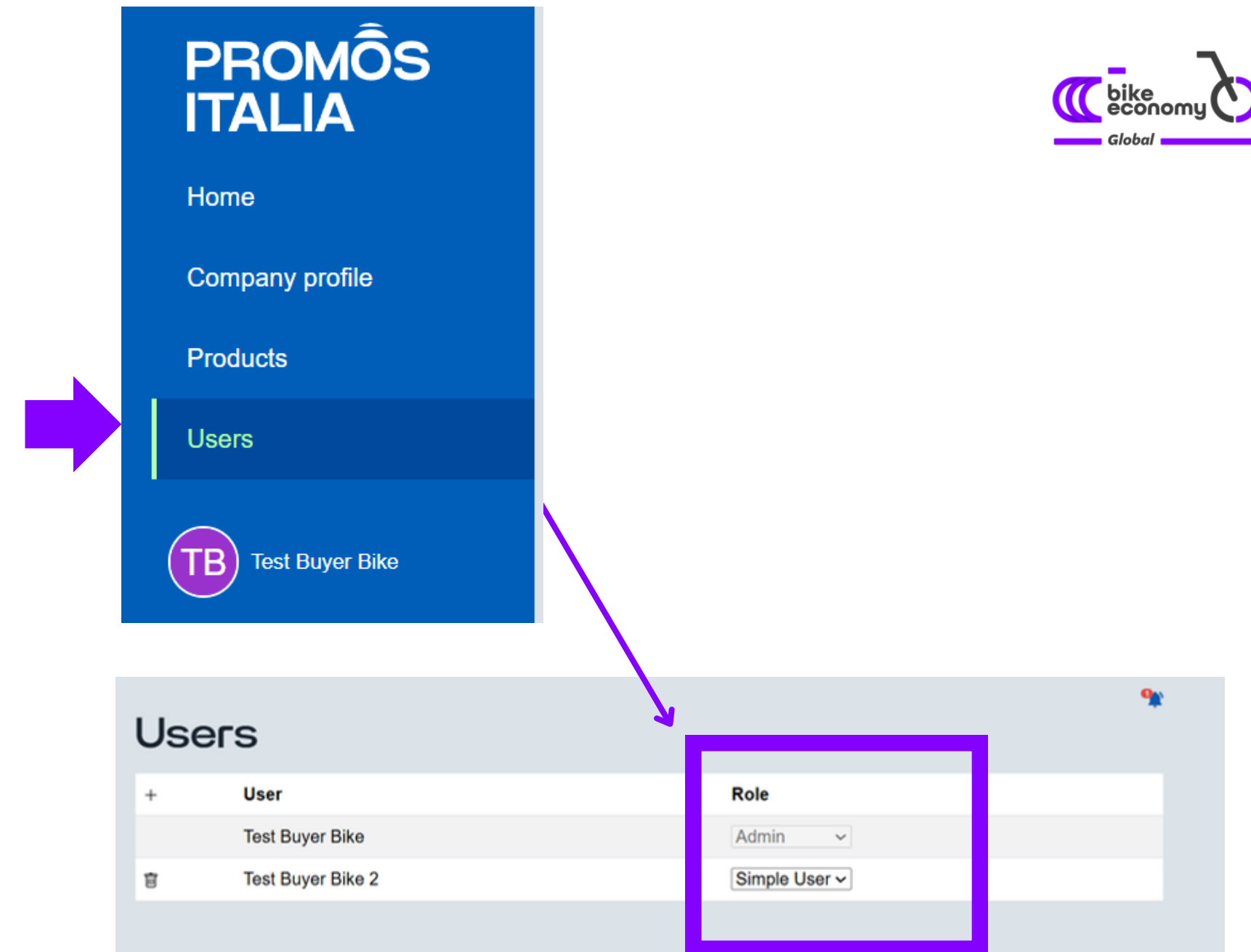
USERS MANAGEMENT

The first user to join the company will be the **owner (Admin)** of the company profile and will be the only one authorized to edit or add information to the company profile and to add/edit product pages.

If you wish **to change the primary contact** authorized to make changes (or add a new one), **you must contact the Bike economy directory team**, who will process the role change.

Please note that **all users with the Admin role can access and edit the company profile at any time.**

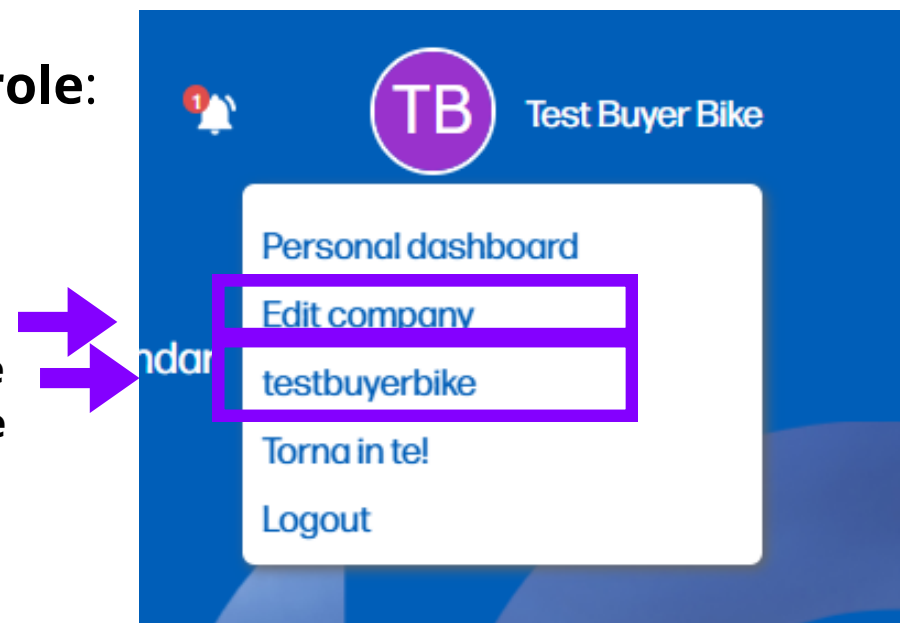
Simple Users cannot make changes; they **can only view the "public" company profile** by clicking on the company name displayed in the user badge.



View with **Admin role:**

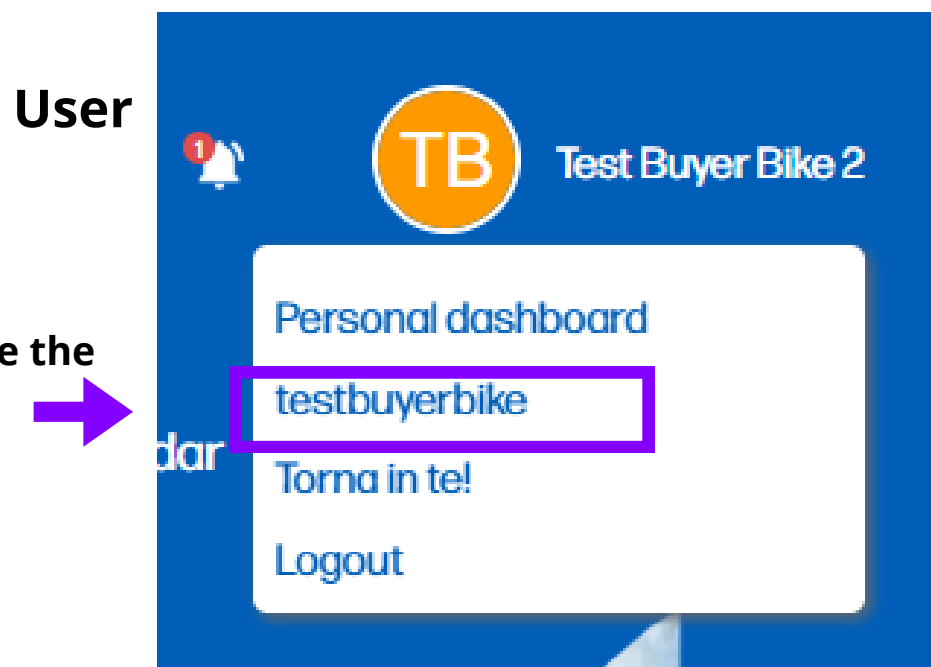
From here company profile can be edited

From here you can see the 'public' page of the company profile



View with **Simple User role:**

From here you can see the 'public' page of the company profile

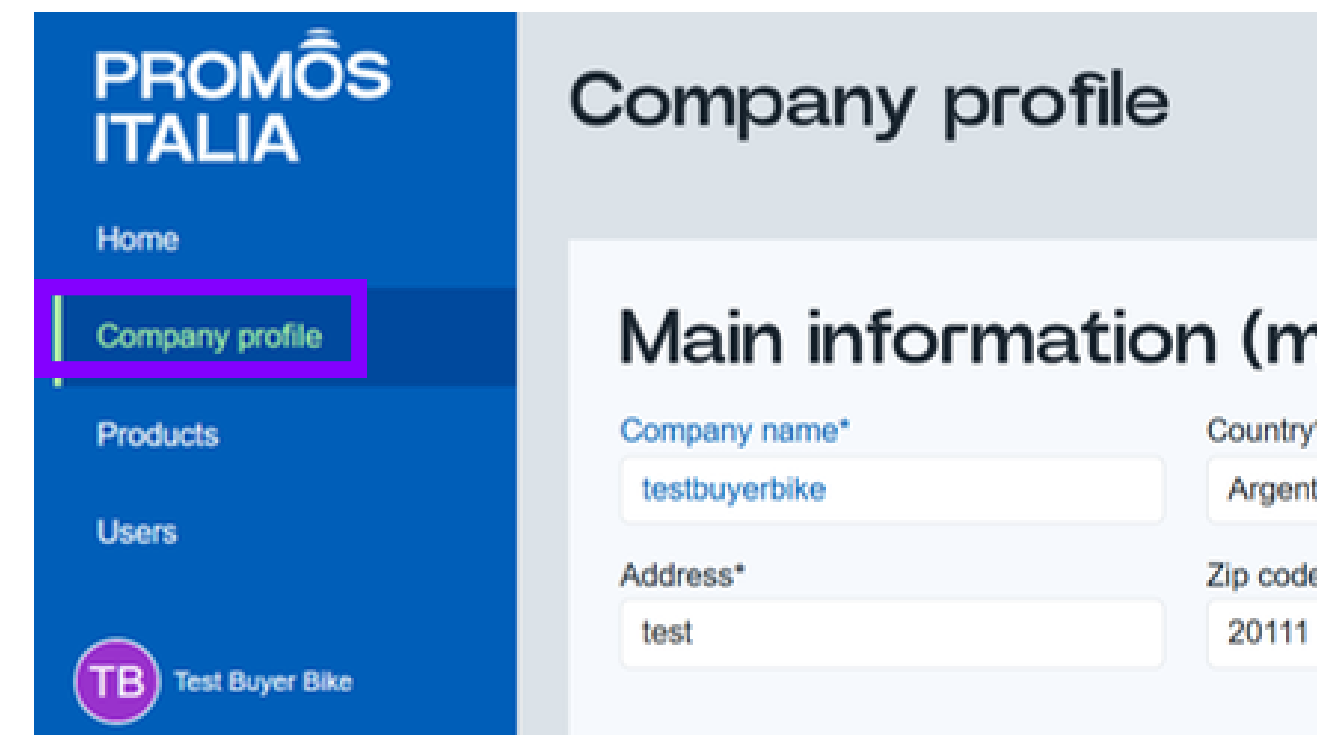
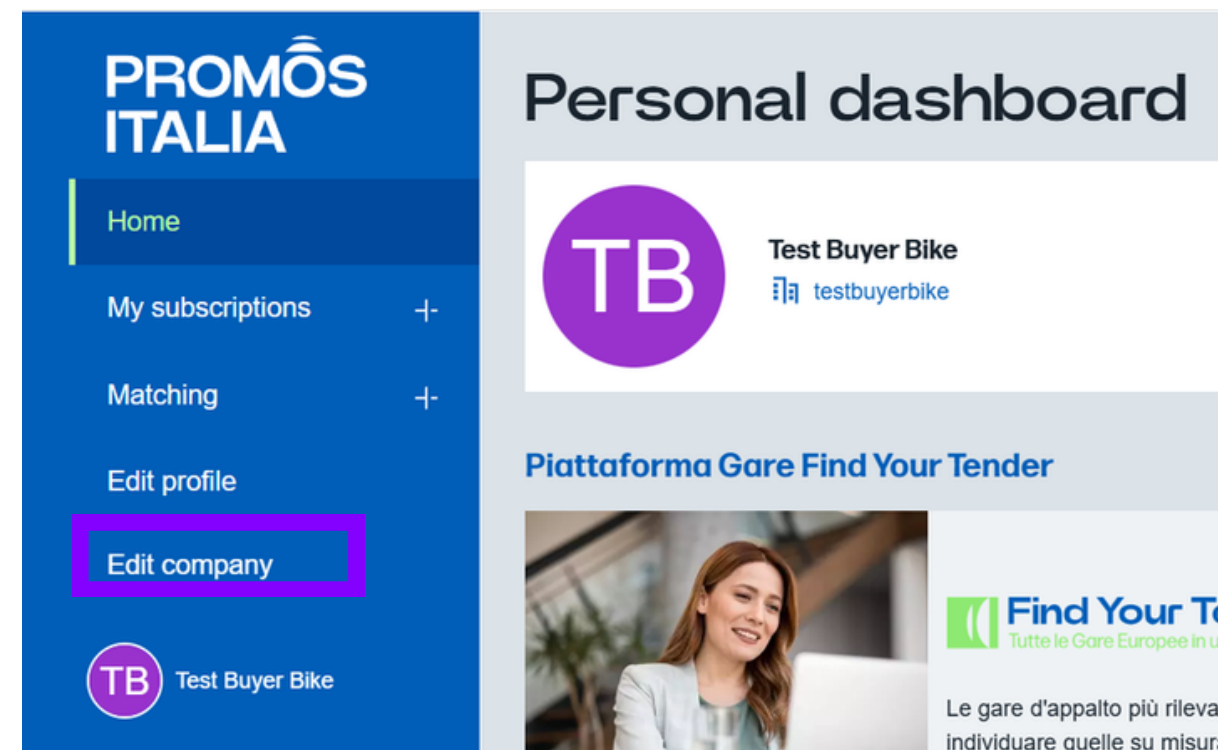
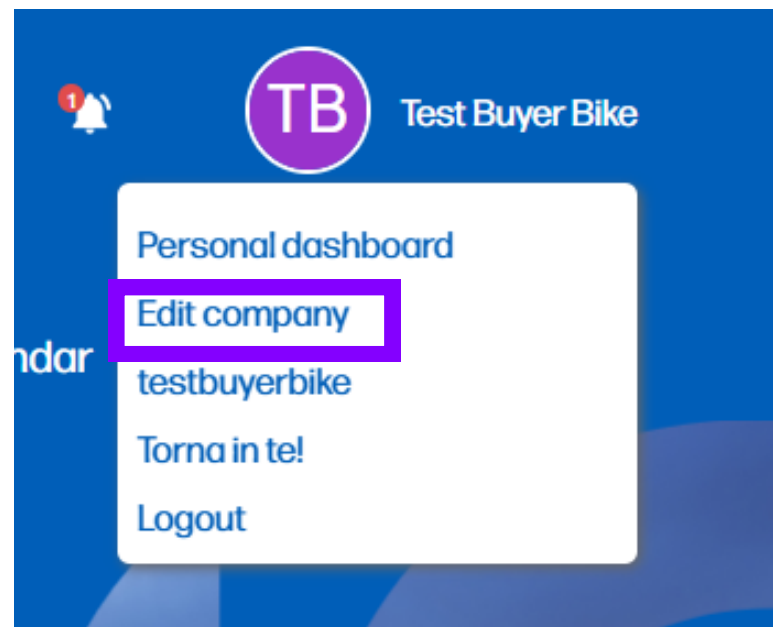


PERSONAL DASHBOARD

EDIT OR IMPROVE YOUR COMPANY PROFILE

You can complete the Further information section of your company profile in one of the following ways:

1. Click on **Edit company** in the drop-down menu of your user badge, which opens as you click the icon in the top right.
2. Click on **Edit company** in the bottom part of the menu of your **personal dashboard**, accessible from the user badge in the top right
3. Click **here**
4. Click on the link received in the email confirming your registration to the Bike economy directory.



THE DIRECTORY

**BROWSE THE
ITALIAN COMPANIES'
PROFILES**



THE DIRECTORY

BROWSE ITALIAN COMPANIES

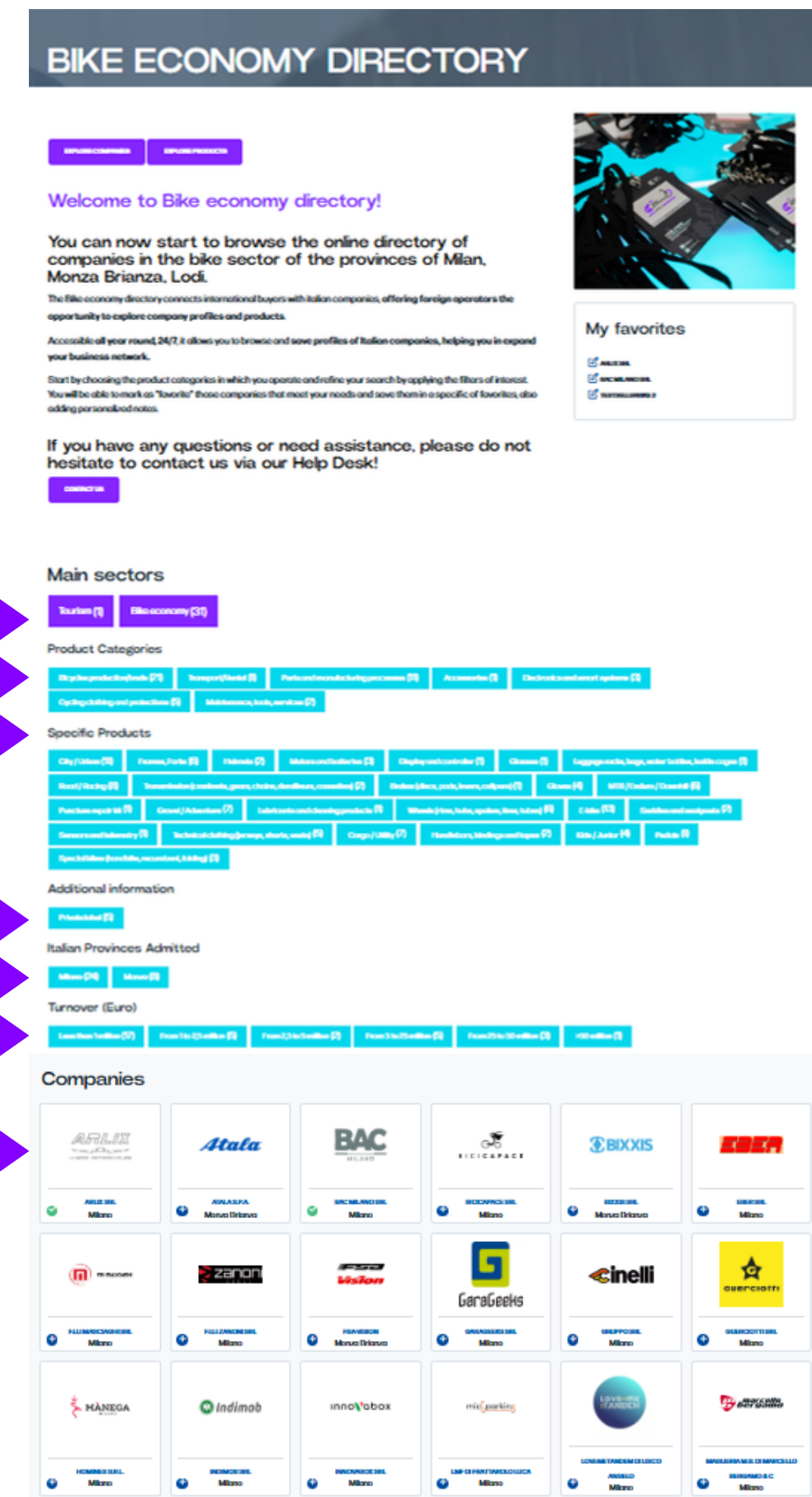
Now you can browse and save profiles of the Italian companies registered to the Bike economy directory.

Start your search by **choosing the Main sector and Product categories** of your interest. If you want, **refine your search by choosing among available** filters such as:

- Specific product
- Italian Provinces
- Turnover

The **system will return a list of companies** that meet your criteria.

You will be able to **mark as "favorite"** those companies that meet your needs and save them, also adding personalized notes.



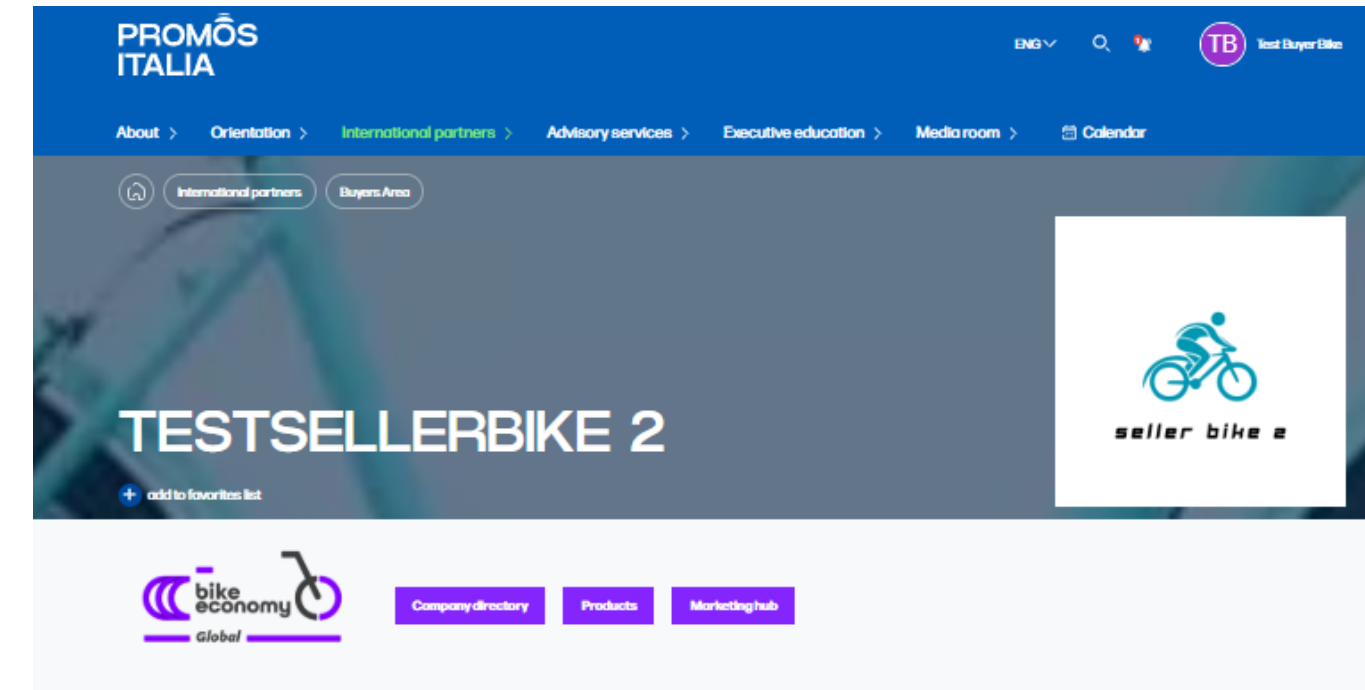
THE DIRECTORY

BROWSE ITALIAN COMPANIES

By **clicking on the company** you are interested in, you will be able to see the **company profile**.

Here you will **find the main information** related to the company:

- **Description of the company** and **products**
- **Representative images** of the company
- **Contacts**
- The **company people** registered on the platform
- The individual **product pages**



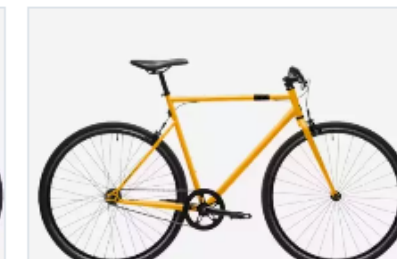
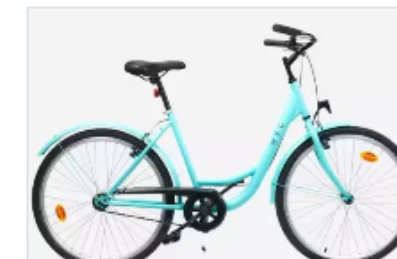
Overview

We produce ebikes, bicycle accessories and electronics and smart systems

Certifications

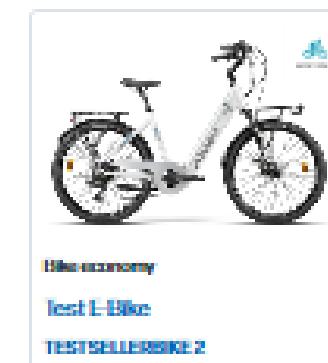
Contacts

<http://www.sellerbike2.com>
Monza (Monza Brianza) - Italy



Company products

Bicycles production/trade



THE DIRECTORY

ADD COMPANY TO YOUR FAVORITE LIST

If you are interested in the company, you **can save the profile in your favorites.**

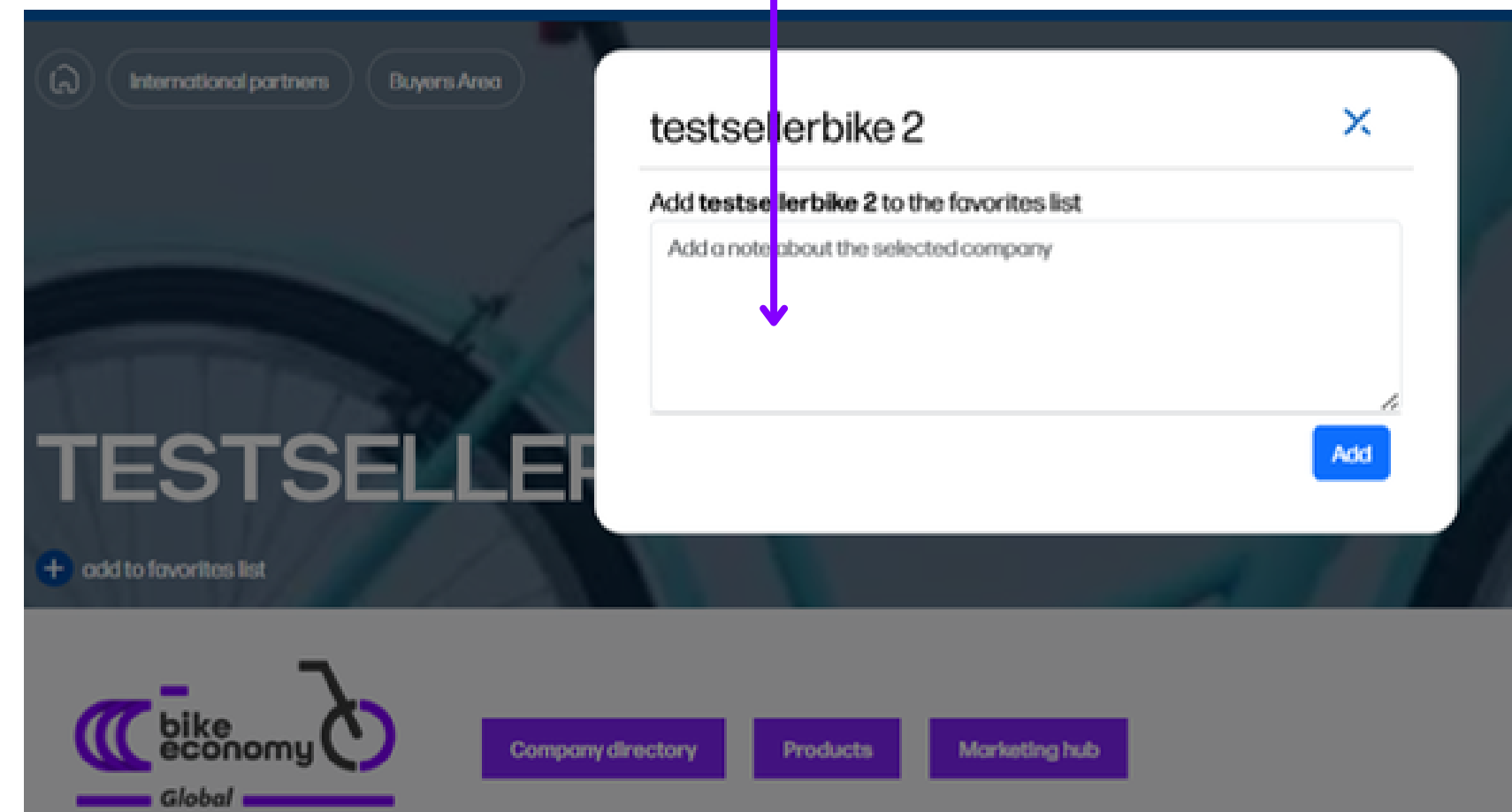
Under the company name, click on the link "**Add to favorites list**"

+ Add to favorites list

A pop up will appear:

- you can **enter notes about the company** or **your interest.**
- **Click on add:** congratulations you have **added the company to your favorites!** Now you can see "Already on the favorites list"

✓ already on the favorites list



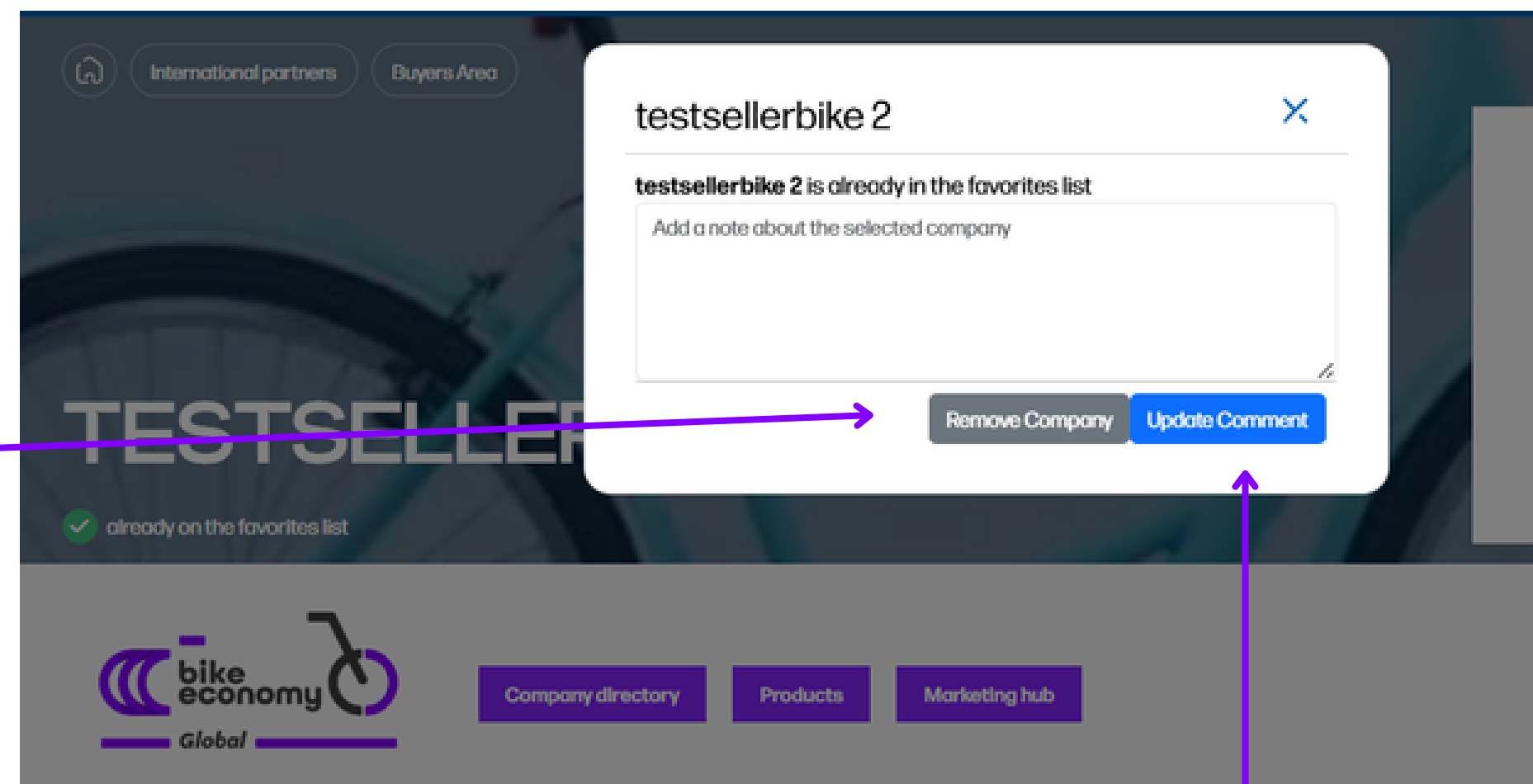
THE DIRECTORY

MANAGE YOUR PREFERENCES

You **can update your preferences** at any time.
If you want to **change your notes** or **remove your interest**, you can click on the company name.

The pop up will appear again:

- To remove the company from your favorites list, **click on remove company**
- To **update your notes**, edit the test and **click on update comment**



THE DIRECTORY

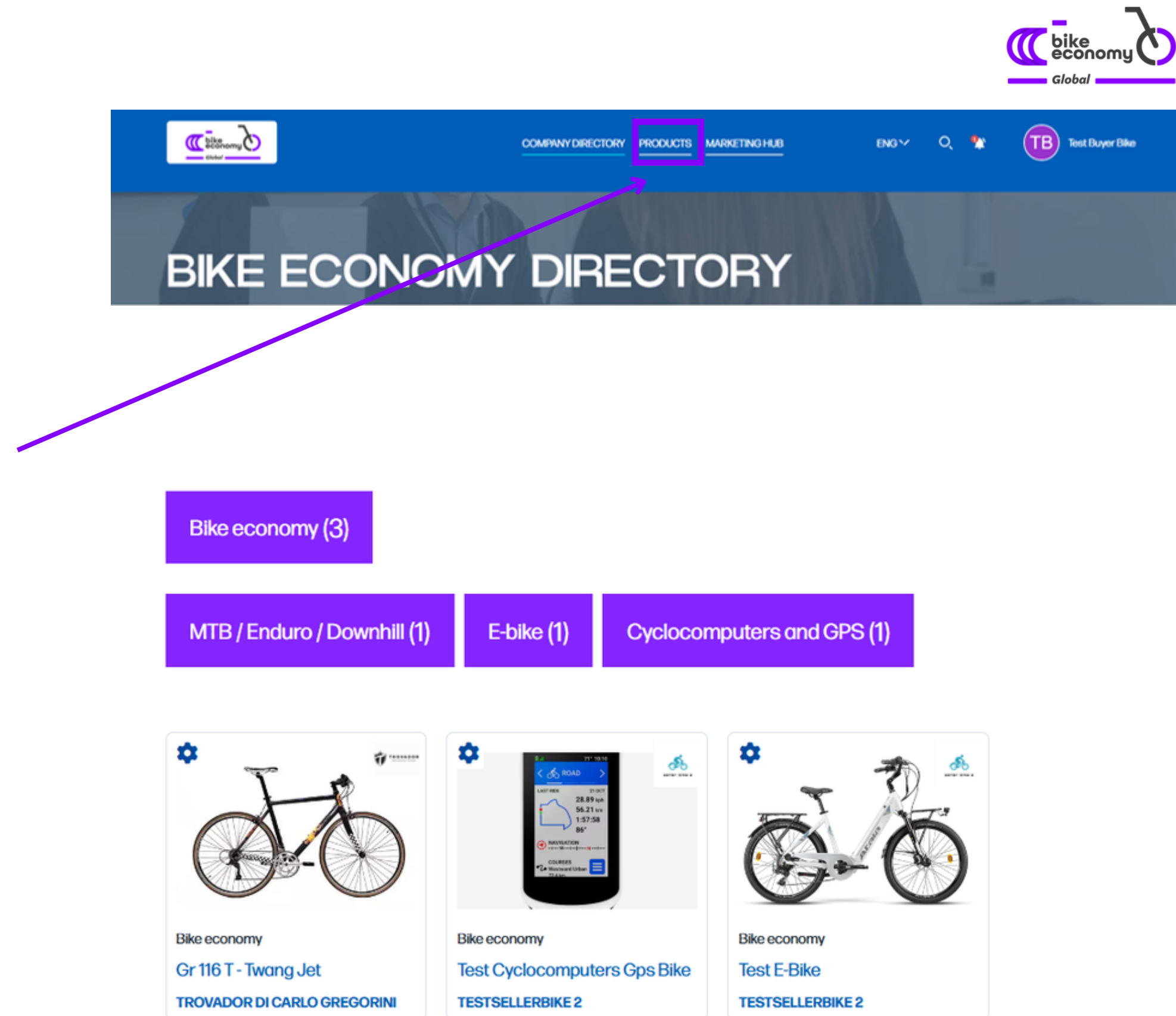
SEARCH BY PRODUCT

In the Bike economy directory, you can also **search by single product**.

Once logged in to the directory, click on the **“Product” menu item**. This will take you to the page containing the **individual product pages** listed by Italian companies.

Select the **product categories of your interest** and, if you want, refine your search by selecting the **filter Specific products**.

The system will show you the **product sheets that match your selection**.



THE DIRECTORY

PRODUCT SHEET

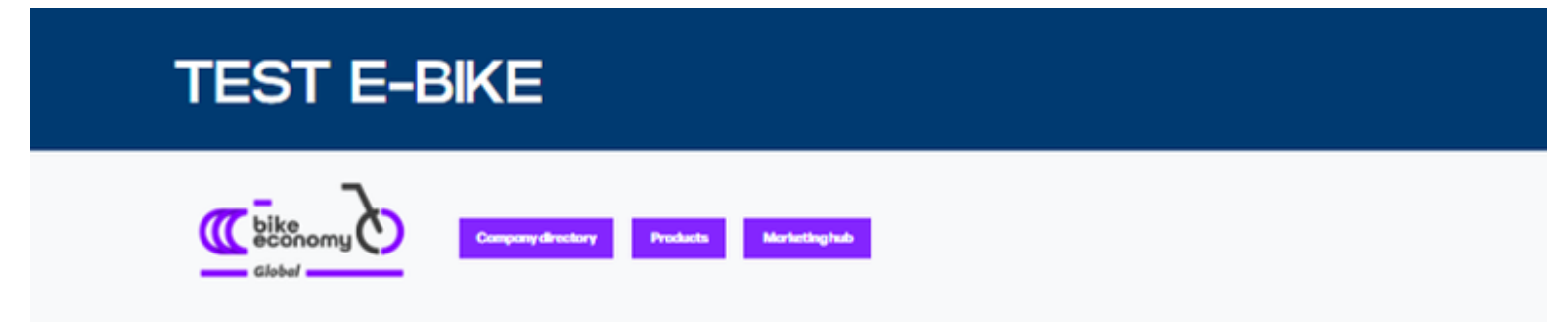
In the product sheet you can view **all the information relating to the individual products.**

- Product image
- Description
- Price Range
- Type of production (artisanal/handacraft)
- Certifications

You can also download the **brochure.**

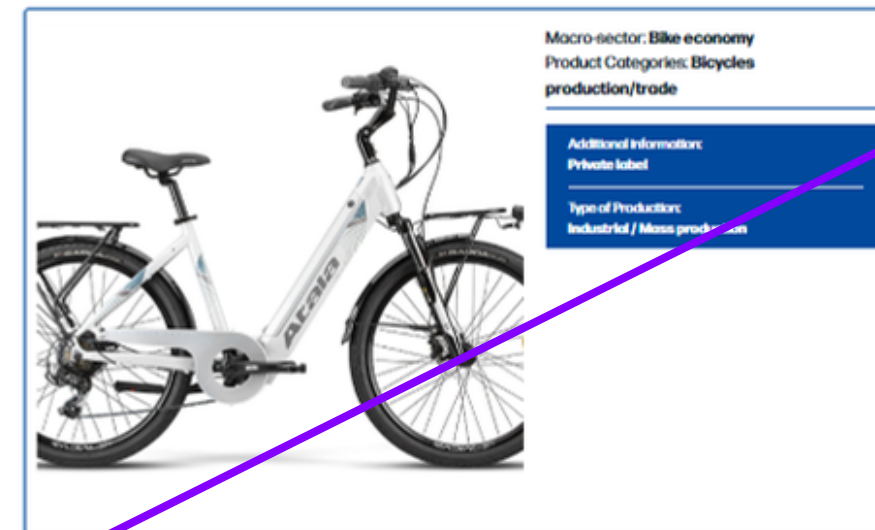
If **you are interested in the product**, click on “favorites companies” next to the company name to save it among your favorites. The system also shows you **all the other product sheets of the same company below.**

Once you have finished browsing the products, to return to **browsing the profiles of Italian companies**, click on **Company directory** in the menu **at the top of the page.**



Ebike abstract

Ebike description test



THE DIRECTORY

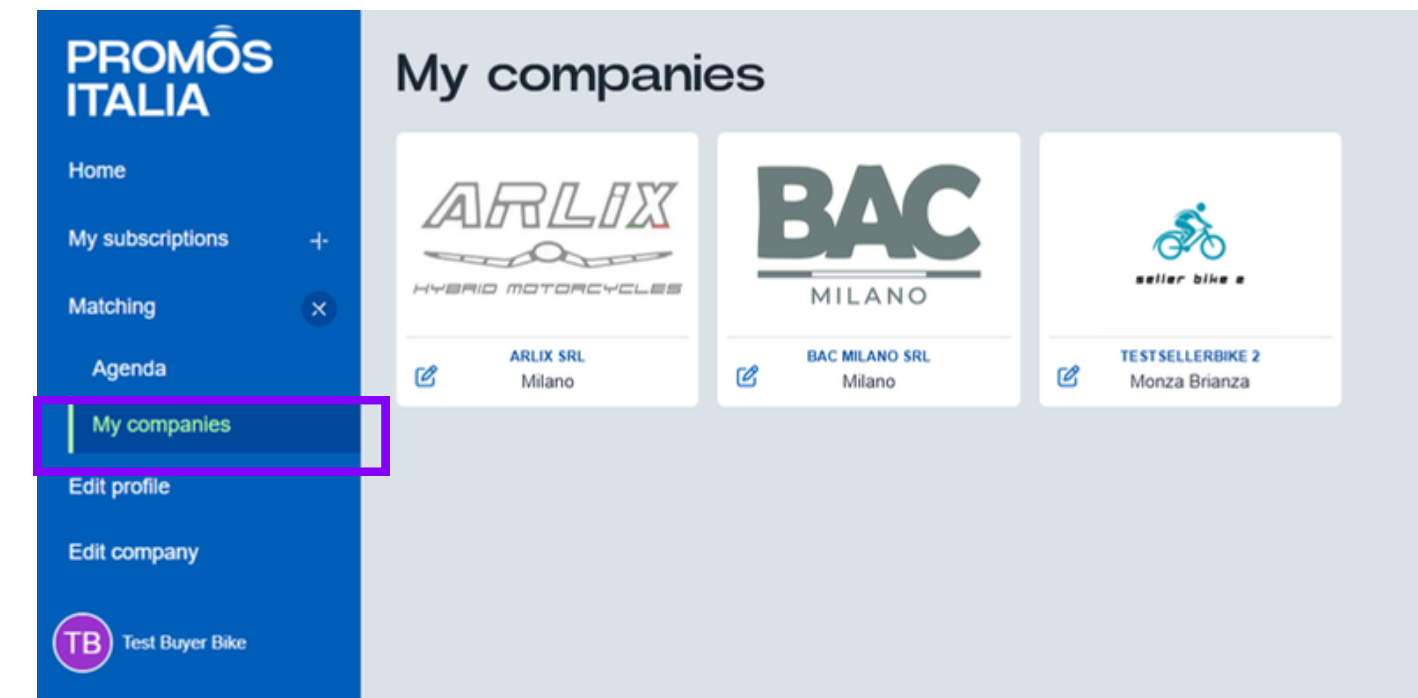
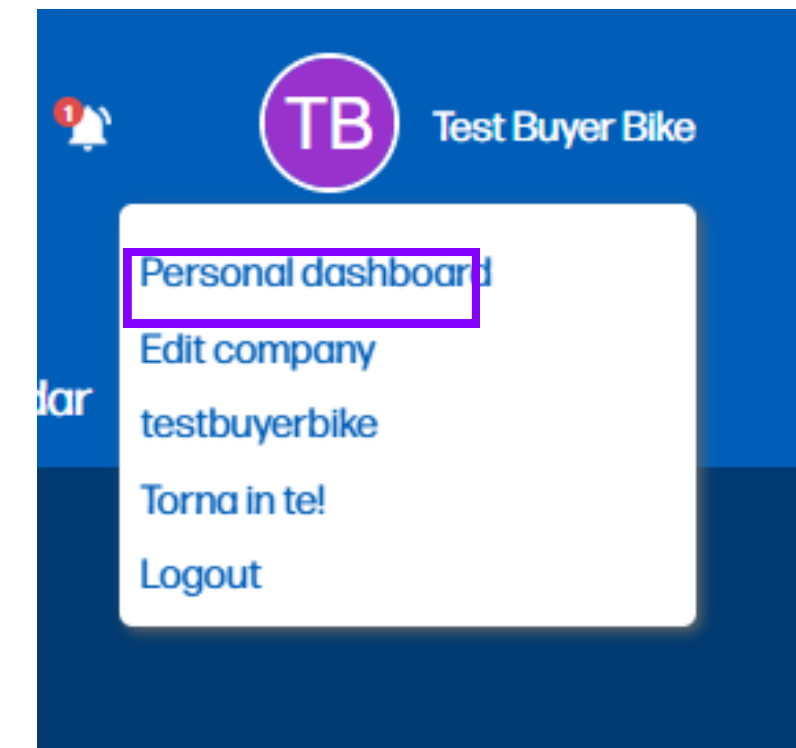
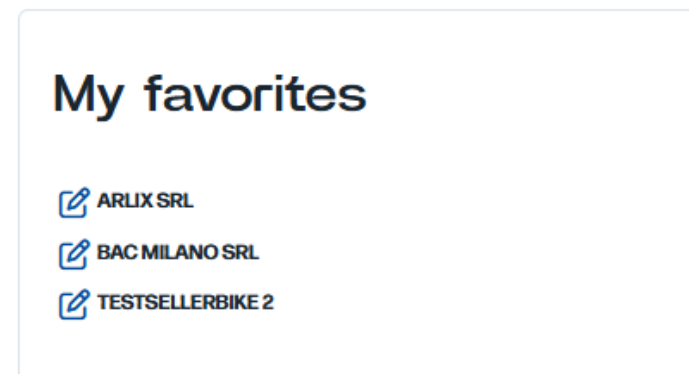
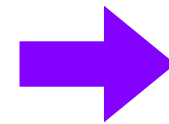
HOW TO ACCESS THE LIST OF SELECTED COMPANIES

At any time you can consult the list of companies you have selected.

1. Click on the icon in the top right and click on **Personal Dashboard**
2. Click on **"Matching"** and then on **"My companies"**

By clicking on the pencil icon you can view the notes, modify them and remove the preference from a specific company.

Furthermore, when you navigate the website, you will see a banner on the right of the screen showing the companies you have selected



THE DIRECTORY

NEXT STEPS

The **Bike economy** directory team will see the preferences you have expressed.

Please note that you may be selected to visit some of the companies you have expressed your preferences for.

BIKE ECONOMY DIRECTORY

EXPLORE COMPANIESEXPLORE PRODUCTS

Welcome to Bike economy directory!

You can now start to browse the online directory of companies in the bike sector of the provinces of Milan, Monza Brianza, Lodi.

The Bike economy directory connects international buyers with Italian companies, offering foreign operators the opportunity to explore company profiles and products.

Accessible all year round, 24/7, it allows you to browse and save profiles of Italian companies, helping you in expand your business network.

Start by choosing the product categories in which you operate and refine your search by applying the filters of interest. You will be able to mark as "favorite" those companies that meet your needs and save them in a specific of favorites, also adding personalized notes.

If you have any questions or need assistance, please do not hesitate to contact us via our Help Desk!

connect us

My favorites

ARLIX SRL

BAC MILANO SRL

TEST SELLER BIKE 4

TEST SELLER BIKE 2

Main sectors

Tourism (1)

Bike economy (30)

Product Categories

Bicycles production/trade (20)

Transport (filtered) (1)

Parts and manufacturing processes (10)

Accessories (1)

Electronics and smart systems (3)

Cycling clothing and protection (5)

Maintenance, tools, services (2)

Specific Products

City / Urban (1)

Frames, Forks (5)

Helixes (2)

Motors and batteries (3)

Display and controller (1)

Glasses (1)

Luggage racks, bags, water bottles, bottle cages (1)

Road / Racing (1)

Transmission (cranksets, gears, chains, derailleurs, cassette) (2)

Brakes (discs,pods, levers, calipers) (1)

Gloves (4)

MTB / Enduro / Downhill (3)

Puncture repair kit (1)

Growth / Adventure (3)

Lubricants and cleaning products (1)

Wheels (rims, hubs, spokes, tires, tubes) (3)

E-bike (2)

Swollen and sandpiper (2)

Sensors and telemetry (1)

Technical clothing (jerseys, shorts, vests) (3)

Cargo / Utility (1)

Handbags, backpacks and bags (2)

Kids / Junior (4)

Pedals (1)

Special bikes (handbikes, recumbent, folding) (3)

Italian Provinces Admitted

Milano (23)

Monza (3)

Turnover (Euro)

Less than 1 million (1)

From 1 to 2.5 million (2)

From 2.5 to 5 million (2)

From 5 to 25 million (4)

From 25 to 50 million (3)

>50 million (1)

Companies

ARLIX

ARLIX SRL

Milano

Atala

ATALA S.p.A.

Monza Brianza

BAC

BAC MILANO SRL

Milano

BICICAPACE

BICICAPACE SRL

Milano

BIXXIS

BIXXIS SRL

Monza Brianza

EDER

EDER SRL

Milano

FI MAGGIORI

FI MAGGIORI SRL

Milano

zanol

FI LIZ ZANONI SRL

Milano

VISION

VISION SRL

Monza Brianza

Garabooks

GARABOOKS SRL

Milano

cinelli

GRUPPO SRL

Milano

MANECA

MANECA SRL

Milano

33





THE DIRECTORY

HOW TO LOG IN AGAIN



THE DIRECTORY

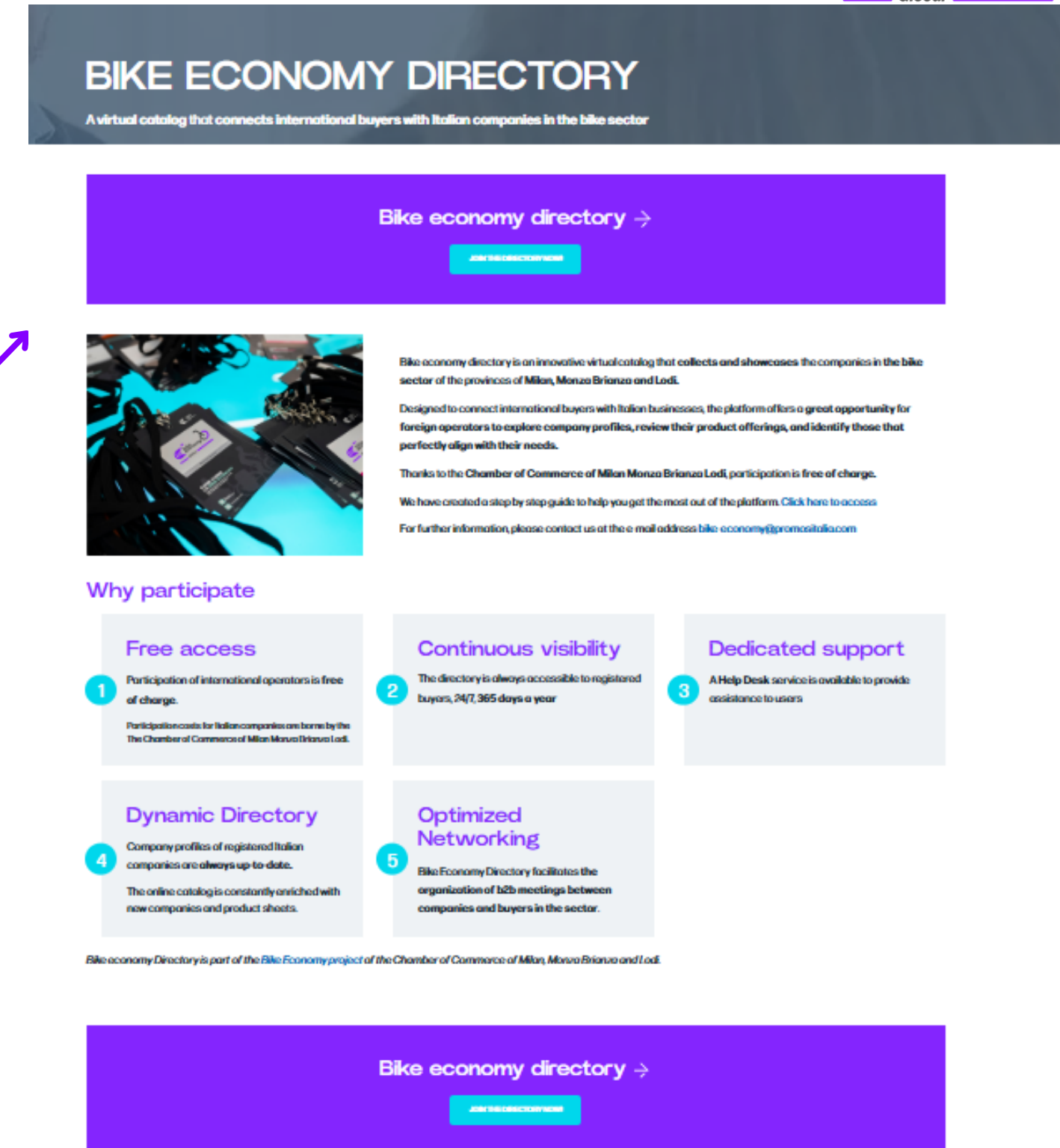
ALREADY HAVE A USER ACCOUNT?

HOW TO ACCESS THE PLATFORM

To enter the website after the first access, in which you registered, go to the Bike economy directory homepage



and click on



THE DIRECTORY

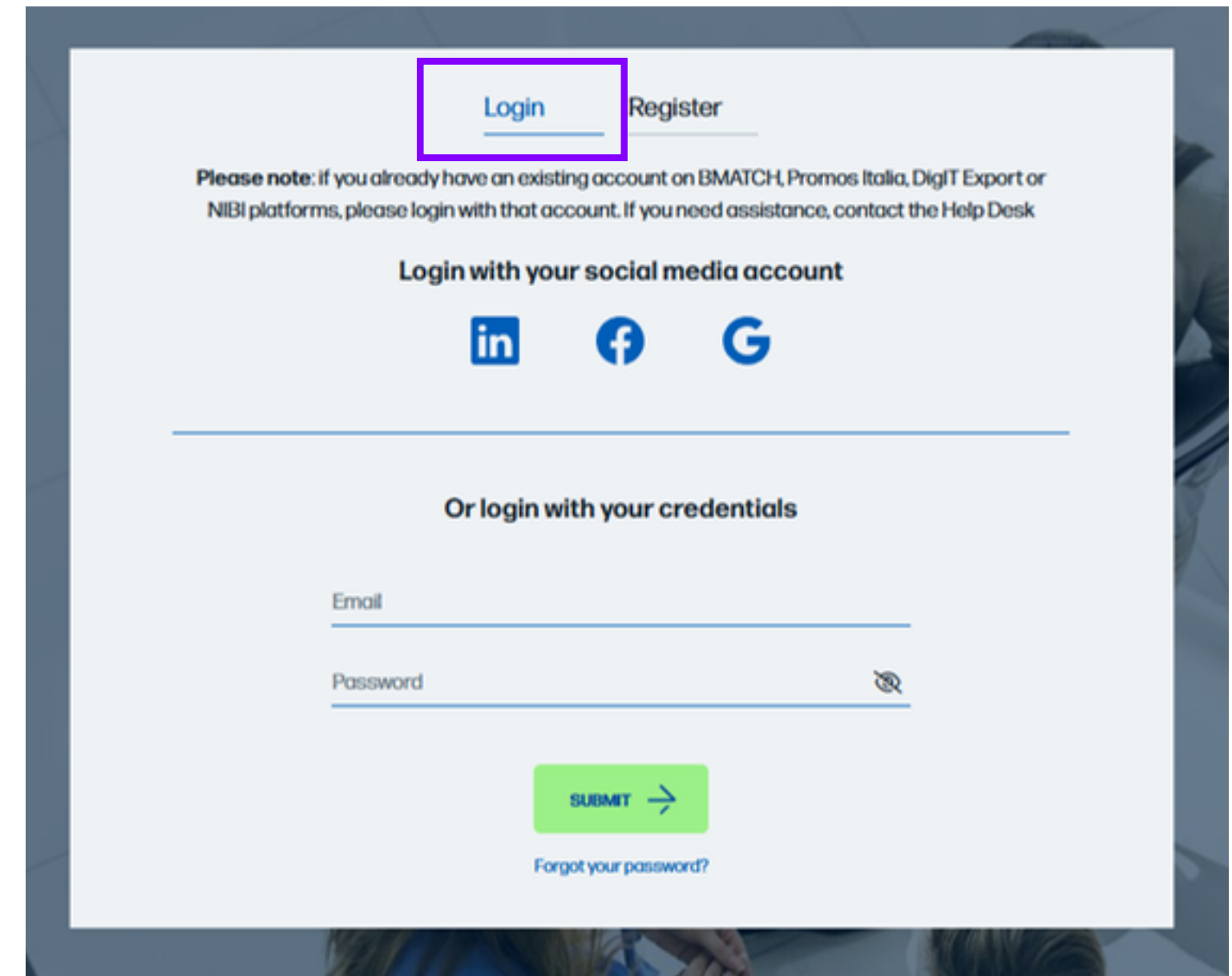
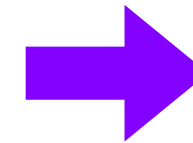
ALREADY HAVE A USER ACCOUNT?

HOW TO ACCESS THE PLATFORM

The **Login** screen will appear.

Click on **login and authenticate** with the **credentials you used during the first registration**.

You will be redirected to the **Bike economy directory welcome page** from which you can consult italian companies, product sheets and manages your preferences.



[Login](#) [Register](#)

Please note: if you already have an existing account on BMATCH, Promos Italia, DigIT Export or NIBI platforms, please login with that account. If you need assistance, contact the Help Desk

Login with your social media account

[in](#) [f](#) [G](#)

Or login with your credentials

Email

Password

[SUBMIT](#) →

[Forgot your password?](#)

THE DIRECTORY

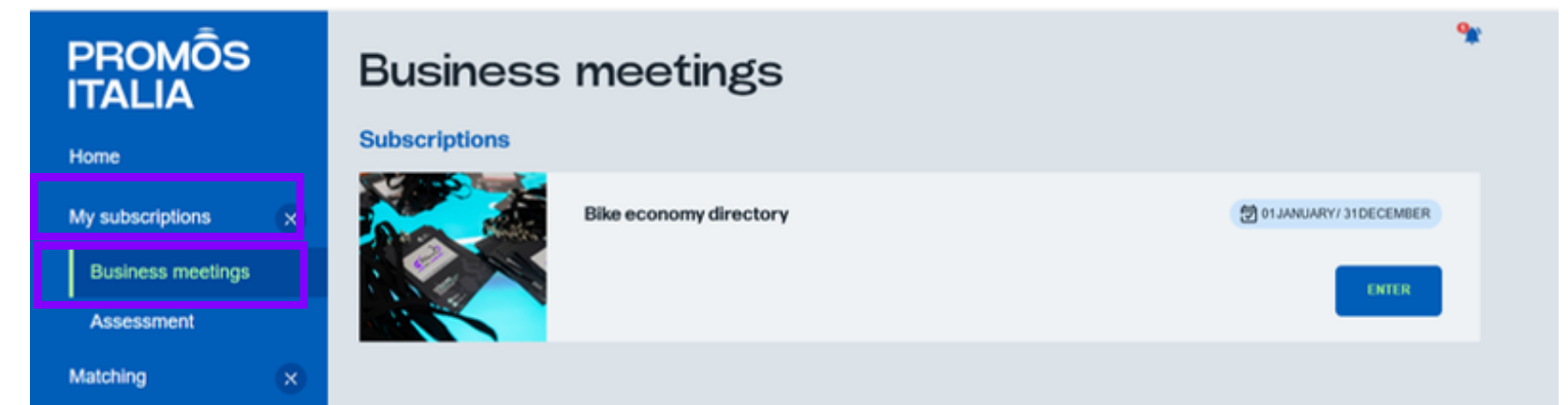
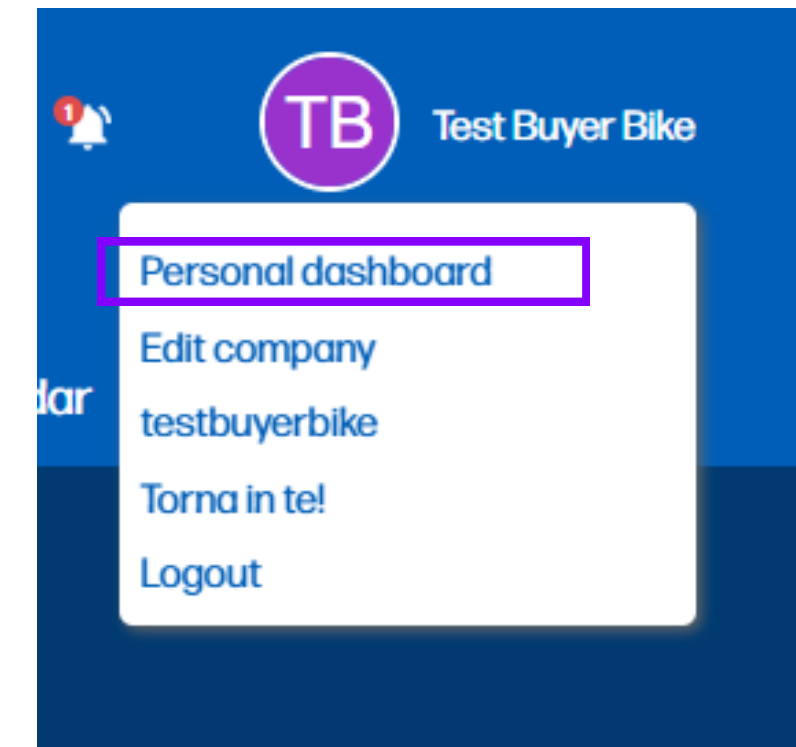
ALREADY HAVE A USER ACCOUNT?

HOW TO ACCESS THE PLATFORM

You have **another way** to re-access Bike economy directory.

Go to the link <https://en.promositalia.com/> click **on login at the top right** and then on **Personal Dashboard**

Click on **“My subscriptions”** and **“Business meetings”**. You will find **“Bike economy directory”**. Click on **“Enter”** and you will access the Directory.



HELP DESK & MARKETING HUB

TEAM & RESOURCES
AT YOUR DISPOSAL



HELP DESK

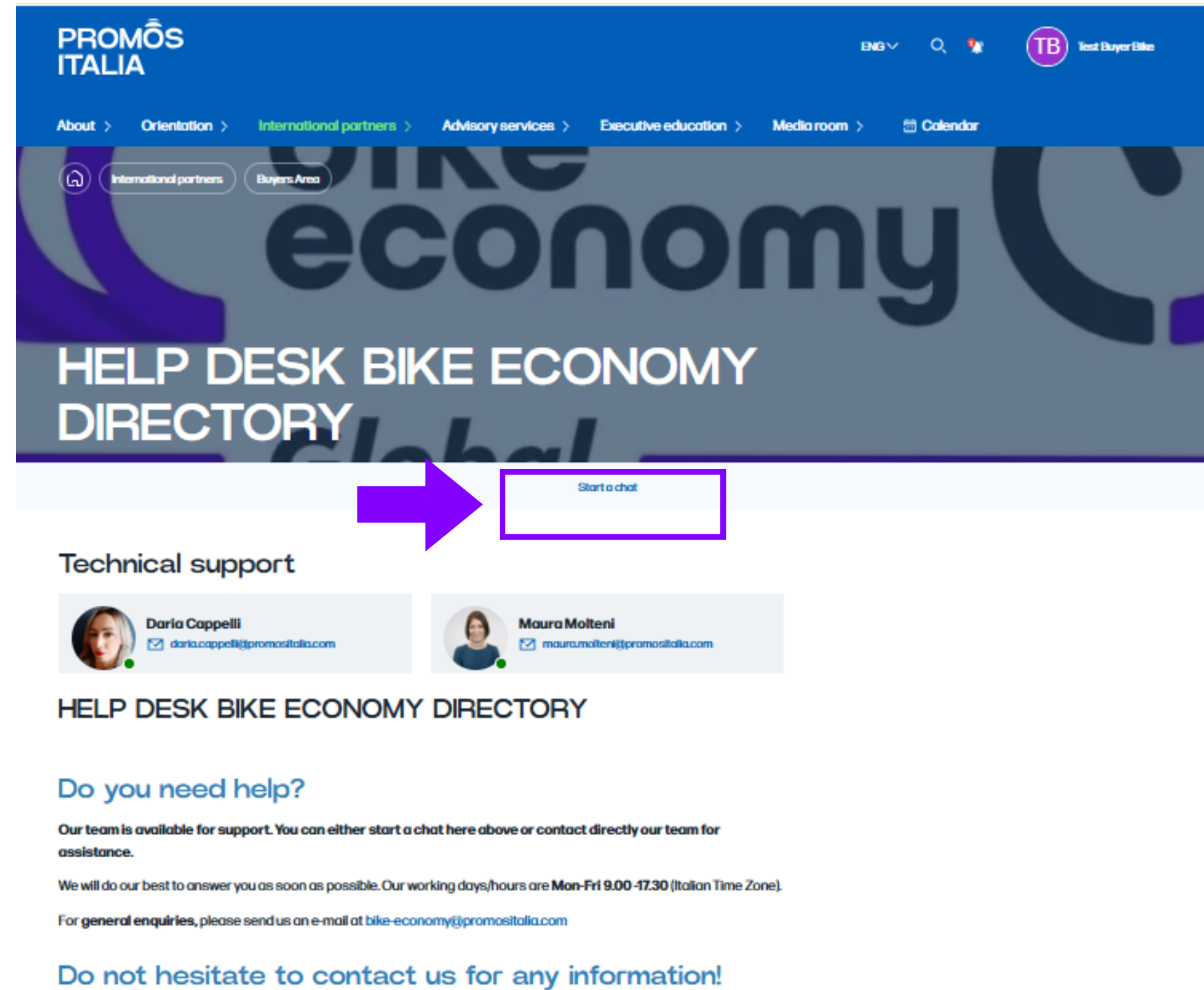
A TEAM AT YOUR DISPOSAL

On each page of the platform, on the right, you will find the Help Desk icon to reach the dedicated page.

There is a help desk service on the platform that you can contact for any problem, question or clarification

Select the Help Desk to receive the assistance you need.

By accessing the Help Desk section you can receive the desired assistance either via **integrated live chat** or by directly contacting a representative of the Bike economy directory team (via chat or email)



The screenshot shows the website interface for PROMOS ITALIA. The top navigation bar includes links for About, Orientation, International partners, Advisory services, Executive education, Media room, and Calendar. A search icon and a 'TB Test Buyer Bike' button are also present. Below the navigation bar, there are buttons for 'International partners' and 'Buyers Area'. The main heading reads 'HELP DESK BIKE ECONOMY DIRECTORY'. A purple arrow points to a 'Start a chat' button. Below this, there is a 'Technical support' section featuring two team members: Daria Cappelli and Maura Molteni, each with a profile picture and email address. The text below the team members states: 'HELP DESK BIKE ECONOMY DIRECTORY', 'Do you need help?', 'Our team is available for support. You can either start a chat here above or contact directly our team for assistance.', 'We will do our best to answer you as soon as possible. Our working days/hours are Mon-Fri 9.00-17.30 (Italian Time Zone).', 'For general enquiries, please send us an e-mail at bike-economy@promositalia.com', and 'Do not hesitate to contact us for any information!'.

MARKETING HUB

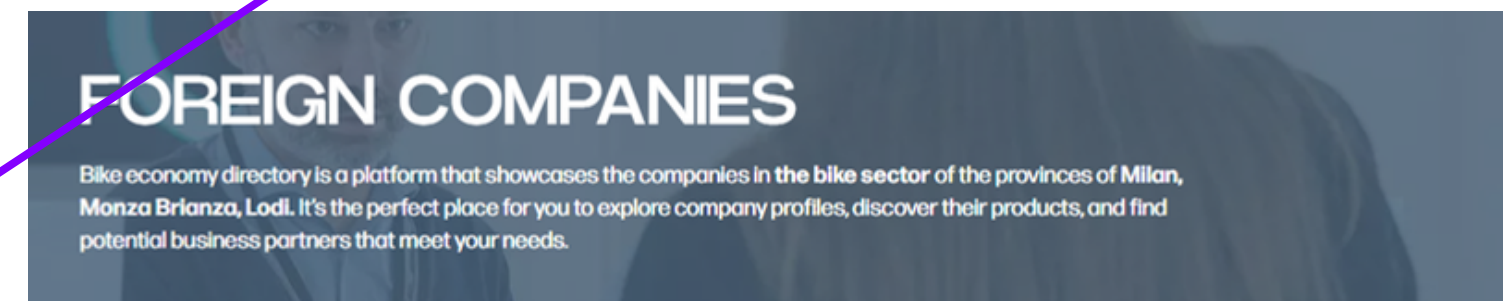
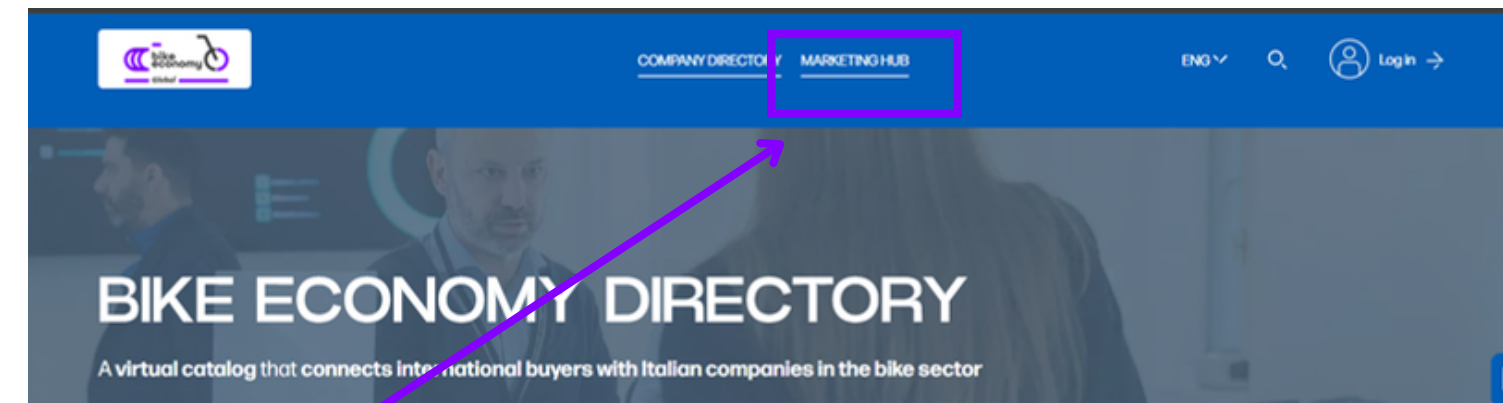
MATERIAL AND INFORMATION

in the Directory you can find the **Marketing Hub area**, where the Bike economy directory team has gathered **key information** and tips for **making the most of the platform**.

You can access the Marketing Hub **directly from this link** or from the **Directory homepage** by clicking **Marketing Hub in the menu** at the top of the page.

Here you will find **information and materials** on how to:

- **Register** on the platform
- **Search for Italian companies** and individual **products**
- **Select** the Italian companies **you're interested in**
- **Request assistance** from the Bike economy directory team.



[Contenuti](#) [Area download](#)

Bike economy directory is a platform that showcases the companies in the bike sector of the provinces of Milan, Monza Brianza, Lodi. It's the perfect place for you to explore company profiles, discover their products, and find potential business partners that meet your needs.

You can access Italian businesses of the bike sector and explore their individual product offerings in detail, helping you find exactly what you're looking for. It's a great opportunity to connect with Italian suppliers and expand your business network.

The registration process

- 01 Create your user profile**
If you have already participated in InBuyer or other Promos Italia digital events, log in with the credentials in your possession
- 02 Fill out the company profile**
The company profile will be your online showcase: the more complete it is, the more the InBuyer365 team will be able to involve you in events of your interest.
- 03 Registration request sent!**
Our team will analyze your profile shortly and you will receive an approval email to access the platform.
- 04 Explore the Italian companies and their products**
Now you can browse and save profiles of Italian companies. You have more than 950 Italian companies and 1500 products to discover!



For information:

